













# 1967 CENSUS OF BUSINESS



BC67-MLS-31



Retail Trade

## MERCHANDISE LINE SALES

NEW HAMPSHIRE



The following comprise the Retail Trade series of publications:

#### **RETAIL TRADE, SUBJECT REPORTS (BC67-RS)**

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

#### **RETAIL TRADE, AREA STATISTICS (BC67-RA)**

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

#### **MAJOR RETAIL CENTERS (BC67-MRC)**

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

#### **RETAIL MERCHANDISE LINE SALES (BC67-MLS)**

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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#### **NEW HAMPSHIRE, BC67-MLS-31**

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## Retail Trade MERCHANDISE LINE SALES

### NEW HAMPSHIRE

Issued August 1970



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**BUREAU OF THE CENSUS** George Hay Brown, Director

RETAIL TRADE  
MERCHANDISE  
LINE SALES

# New Hampshire

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# Introduction

**AUTHORITY AND SCOPE**—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—Retail trade as defined in the Standard Industrial Classification (SIC) Manual<sup>1</sup> includes all establishments primarily engaged in selling merchandise to

<sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**CORRECTIONS TO DATA**—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.



# Merchandise Line Sales

**Introduction**—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

**Limitations in Reporting Sales by Merchandise Lines**—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

**Merchandise Line Inquiries**—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

**Report Collection System**—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail



trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

**Coverage**—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

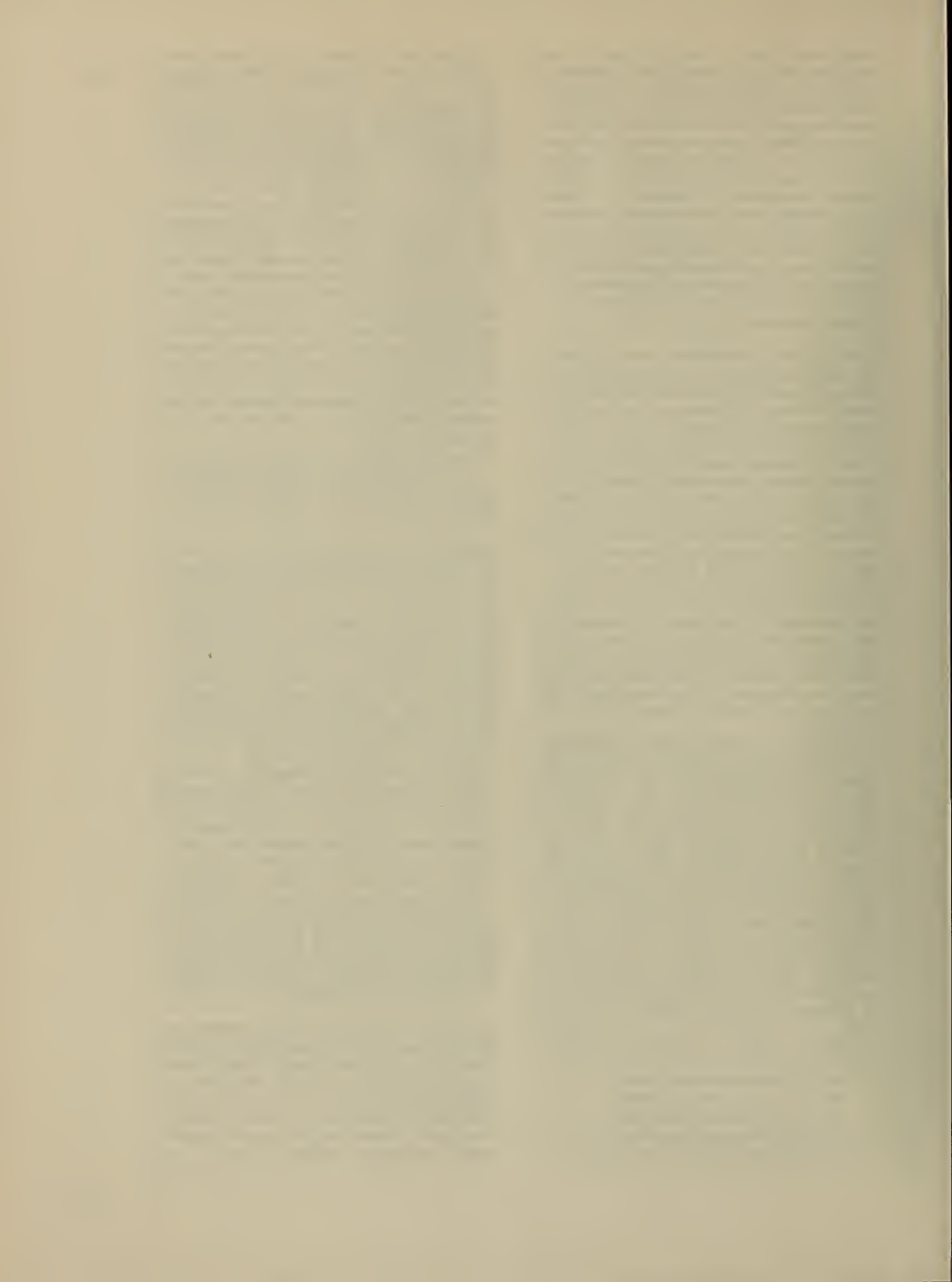
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

**Description of the Tables**—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

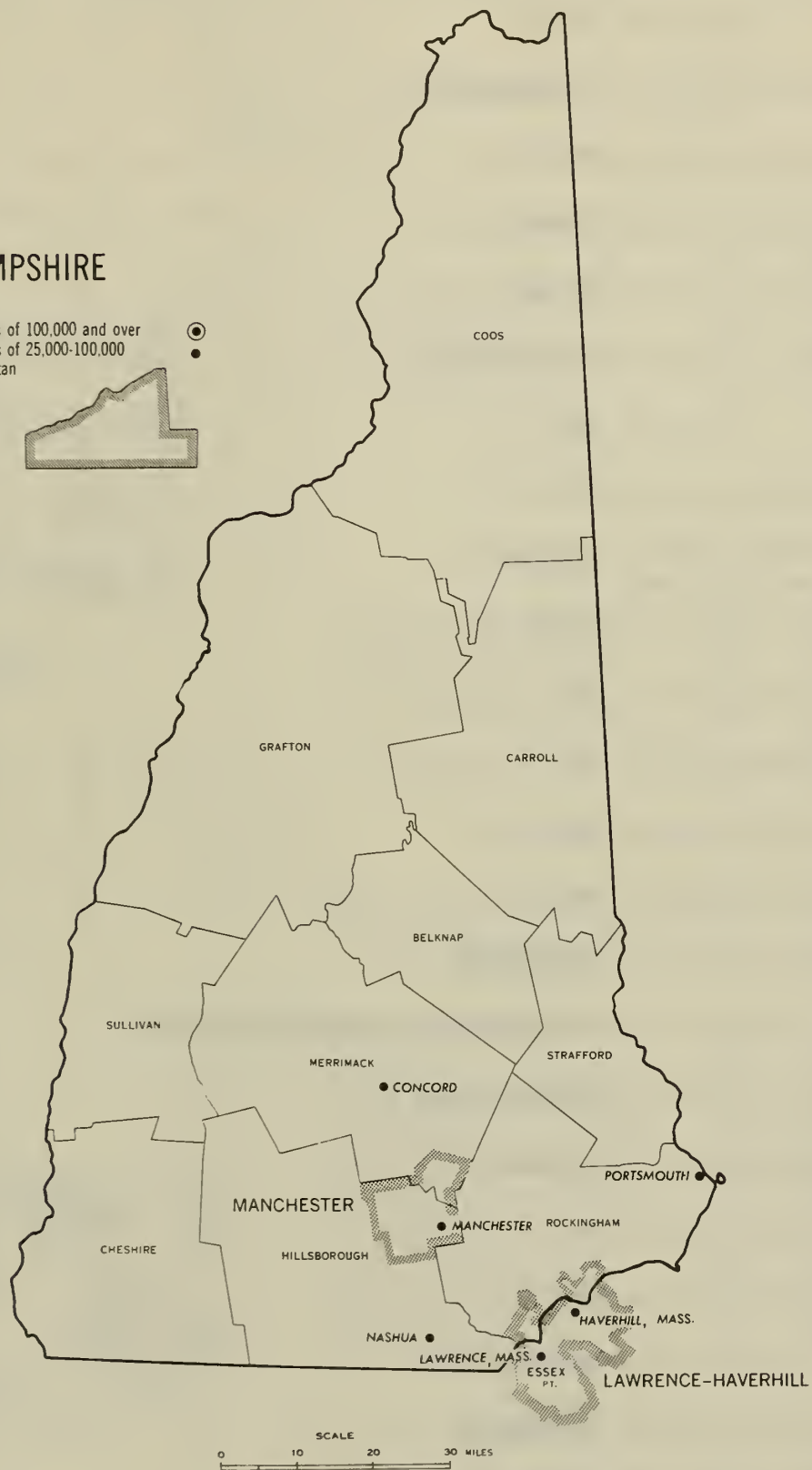
In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.





# NEW HAMPSHIRE

Incorporated places of 100,000 and over  
Incorporated places of 25,000-100,000  
Standard Metropolitan  
Statistical Areas



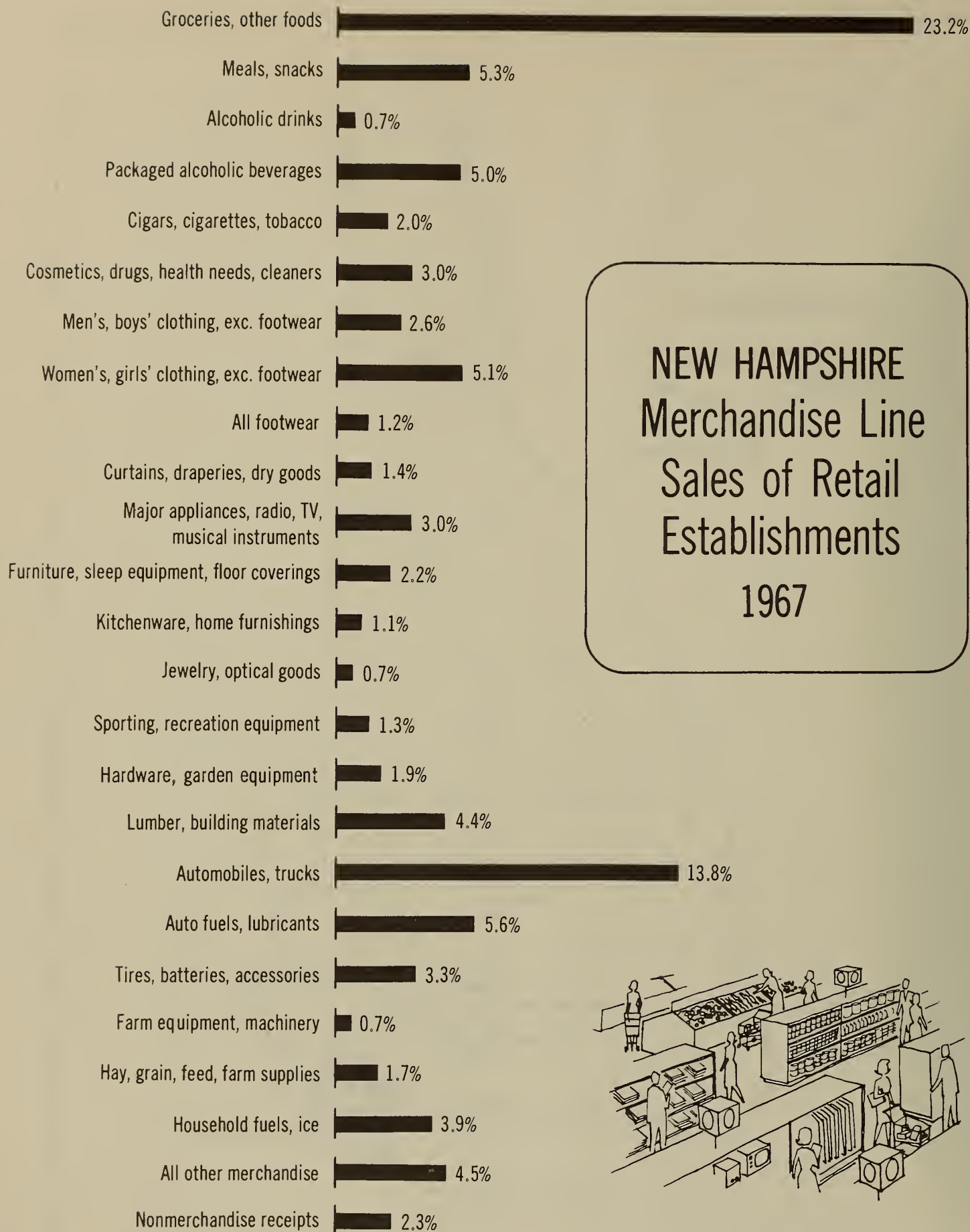


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRADE										
	TOTAL . . . . .	5 092	1 132 264	(X)	100.0						
020	GROCERIES-OTHER FOODS. . . . .	1 170	262 482	66.6	23.2						
040	MEALS-SNACKS. . . . .	1 165	60 562	38.9	5.3						
060	ALCOHOLIC DRINKS. . . . .	299	7 805	28.0	.7	240	FURNITURE-SLEEP EQUIP-FLDDR COV.	7	62	7.7	1.3
080	PACKAGED ALCOHOLIC BEVERAGES. . . . .	383	56 211	32.6	5.0	340	LUMBER-BUILDING MATERIALS. . . . .	37	4 595	94.7	94.7
100	CIGARS-CIGARETTES-TOBACCO. . . . .	1 069	22 886	7.4	2.0	357	PAINT-VARNISH ETC. . . . .	33	2 030	63.6	41.8
120	COSMETICS-DRUGS-CLEANERS. . . . .	908	34 321	9.0	3.0	358	PAINT-SUNDRIES. . . . .	32	308	9.5	6.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. . . . .	393	29 321	18.4	2.6	359	WALLPAPER-OTHER WALL COVERINGS	30	435	14.2	9.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	503	57 868	32.0	5.1	361	GLASS. . . . .	6	1 433	81.4	29.5
180	ALL FOOTWEAR. . . . .	359	14 094	9.6	1.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	389	(X)	8.0
200	CURTAINS-DRAPERIES-DRY GOODS. . . . .	327	15 971	11.4	1.4						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	460	34 204	22.3	3.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	194	(X)	4.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	328	24 656	19.4	2.2						
260	KITCHENWARE-HOME FURNISHINGS. . . . .	553	12 191	5.7	1.1						
280	JEWELRY-OPTICAL GOODS. . . . .	366	7 827	6.2	.7						
300	SPORTING-RECREATION EQUIPMENT. . . . .	343	15 219	11.7	1.3		ELECTRICAL SUPPLY STORES (SIC S24)				
320	HARDWARE-GARDENING EQUIPMENT. . . . .	441	20 976	12.8	1.9		TOTAL . . . . .	3	(0)	(X)	100.0
340	LUMBER-BUILDING MATERIALS. . . . .	387	50 144	43.5	4.4						
360	AUTOMOBILES-TRUCKS. . . . .	312	156 363	69.0	13.8						
400	AUTO FUELS-LUBRICANTS. . . . .	944	63 297	24.1	5.6						
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	910	37 145	11.3	3.3						
440	FARM EQUIPMENT MACHINERY. . . . .	66	7 378	21.8	.7						
460	HAY-GRAIN-FEED-FARM SUPPLIES. . . . .	97	19 707	47.2	1.7						
480	HOUSEHOLD FUELS-ICE. . . . .	305	44 157	86.6	3.9						
500	ALL OTHER MERCHANDISE. . . . .	1 051	51 380	15.1	4.5						
520	NONMERCHANDISE RECEIPTS. . . . .	1 434	26 098	6.3	2.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	807	13.3	4.8
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC S2)					260	KITCHENWARE-HOME FURNISHINGS. . . . .	74	1 503	11.2	9.0
	TOTAL . . . . .	305	71 173	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	10	41	5.5	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	32	1 002	13.3	1.4	300	SPORTING-RECREATION EQUIPMENT. . . . .	63	837	6.4	5.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	444	2.7	.6	320	HARDWARE-GARDENING EQUIPMENT. . . . .	107	9 698	58.1	58.1
260	KITCHENWARE-HOME FURNISHINGS. . . . .	88	1 674	13.1	2.4	340	LUMBER-BUILDING MATERIALS. . . . .	91	2 872	18.3	17.2
280	JEWELRY-OPTICAL GOODS. . . . .	10	42	14.2	.1	356	ALL OTHER LUMBER-MILLWORK. . . . .	19	590	10.7	3.5
300	SPORTING-RECREATION EQUIPMENT. . . . .	67	888	7.3	1.2	364	PAINT-SUNDRIES-GLASS-WALLPAPER	91	2 282	14.6	13.7
320	HARDWARE-GARDENING EQUIPMENT. . . . .	184	12 402	30.1	17.4	SDD	ALL OTHER MERCHANDISE. . . . .	16	189	11.8	1.1
340	LUMBER-BUILDING MATERIALS. . . . .	260	45 616	71.7	64.1	520	NONMERCHANDISE RECEIPTS. . . . .	17	190	3.6	

Standard Notes: - Represents zero, D = time d to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.

\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Data may not add to total due to rounding.

<sup>2</sup>Merchandise line data is thin due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	7 933	12.5	12.5		ORY GOODS STORES (SIC 539 PART)					
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	25	16 989	26.8	26.8		TOTAL <sup>2</sup> . . . . .	15	1 174	(X)	100.0	
161	CHILDREN'S-INFANTS' WEAR . . . .	24	1 513	2.6	2.4							
162	HANDBAGS-ACCESSORIES . . . . .	22	967	1.7	1.5		SEWING AND NEEDLEWORK STORES (SIC 539 PART)					
163	MILLINERY . . . . .	20	397	.7	.6		TOTAL . . . . .	9	419	(X)	100.0	
164	HOSIERY . . . . .	22	830	1.5	1.3							
165	LINGERIE . . . . .	21	2 432	4.4	3.8		200	CURTAINS-DRAPERIES-DRY GOODS . .	9	413	98.6	98.6
166	WOMENS COATS-SUITS-FURS-RAINWR	21	1 629	3.0	2.6		-	MISCELLANEOUS MERCHANDISE . . . .	(X)	6	(X)	1.4
167	WOMEN'S DRESSES . . . . .	24	3 585	6.2	5.7							
168	WOMEN'S BLOUSES-SPTSWR . . . . .	21	3 238	6.0	5.1		FOOD STORES (SIC 54)					
169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	19	1 325	2.6	2.1		TOTAL . . . . .	833	289 973	(X)	100.0	
171	OTHER WOMENS-GIRLS-CLOTHES ACC	7	1 072	3.5	1.7		020	GROCERIES-OTHER FOODS . . . . .	833	251 924	86.9	86.9
180	ALL FOOTWEAR . . . . .	21	2 432	4.5	3.8		040	MEALS-SNACKS . . . . .	63	1 166	8.8	.4
200	CURTAINS-DRAPERIES-ORY GOOOS . .	25	4 960	7.8	7.8		080	PACKAGED ALCOHOLIC BEVERAGES . .	248	5 982	5.6	2.1
201	PIECE GOODS-NOTIONS . . . . .	22	1 228	2.0	1.9		100	CIGARS-CIGARETTES-TOBACCO . . . .	571	12 894	5.5	4.4
202	CURTAINS-DRAPERIES . . . . .	25	3 352	5.3	5.3		120	COSMETICS-DRUGS-CLEANERS . . . .	517	8 282	3.6	2.9
203	ALL OTHER DOMESTICS . . . . .	7	380	1.9	.6		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	33	172	3.5	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	6 328	13.3	10.0		220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	208	9.0	.1
221	MAJOR HOUSEHOLD APPLIANCES . . .	14	3 663	9.1	5.8		260	KITCHENWARE-HOME FURNISHINGS . .	88	581	.9	.2
222	RADIOS-TV'S MUSICAL INSTR . . . .	18	2 610	5.4	4.1		320	HARWARE-GARDENING EQUIPMENT . .	29	327	4.7	.1
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	52	(X)	.1		340	LUMBER-BUILDING MATERIALS . . . .	5	276	11.1	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	2 875	6.4	4.5		400	AUTO FUELS-LUBRICANTS . . . . .	47	509	11.7	.2
241	FLOOR COVERINGS . . . . .	17	908	1.9	1.4		480	HOUSEHOLD FUELS-ICE . . . . .	9	199	10.0	.1
242	FURNITURE-SLEEP EQUIPMENT . . . .	15	1 966	5.4	3.1		500	ALL OTHER MERCHANOISE . . . . .	328	6 311	4.1	2.2
260	KITCHENWARE-HOME FURNISHINGS . .	24	3 863	6.3	6.1		520	NONMERCHANDISE RECEIPTS . . . .	119	788	10.3	.3
261	CHINA-GLASSWARE . . . . .	20	1 155	2.2	1.8		-	MISCELLANEOUS MERCHANOISE . . . .	(X)	353	(X)	.1
262	KITCHENWARE-HOUSEWARES . . . . .	22	2 537	4.2	4.0							
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	171	(X)	.3		GROCERY STORES (SIC 541)					
280	JEWELRY-OPTICAL GOOOS . . . . .	18	697	1.5	1.1		TOTAL . . . . .	683	276 111	(X)	100.0	
300	SPORTING-RECREATION EQUIPMENT . .	17	1 264	2.7	2.0		020	GROCERIES-OTHER FOODS . . . . .	683	239 724	86.8	86.8
320	HARDWARE-GARDENING EQUIPMENT . .	22	2 705	4.6	4.3		021	MEATS-FISH-POULTRY . . . . .	645	69 337	25.3	25.1
340	LUMBER-BUILDING MATERIALS . . . .	10	1 202	5.7	1.9		022	PRODUCE (FRESH FRUITS-VEGTBLs)	605	19 519	7.3	7.1
348	PAINT-GLASS-WALLPAPER . . . . .	10	322	1.5	.5		023	FROZEN FOODS . . . . .	570	12 564	5.4	4.6
356	ALL OTHER LUMBER-MILLWORK . . . .	7	879	5.7	1.4		024	ALL OTHER FOODS . . . . .	670	138 297	50.9	50.1
420	AUTO TIRES-BATTERIES-ACCESS . . . .	11	1 535	5.6	2.4		040	MEALS-SNACKS . . . . .	31	399	2.5	.1
440	FARM EQUIPMENT MACHINERY . . . . .	6	134	.9	.2		080	PACKAGED ALCOHOLIC BEVERAGES . .	245	5 959	5.7	2.2
500	ALL OTHER MERCHANOISE . . . . .	24	4 375	7.1	6.9		100	CIGARS-CIGARETTES-TOBACCO . . . .	556	12 822	5.7	4.6
501	TOYS-GAMES-WHEEL GOOOS . . . . .	21	2 518	4.3	4.0		120	COSMETICS-DRUGS-CLEANERS . . . .	511	8 248	3.7	3.0
502	BOOKS-STATIONERY-PHOTO. EQUIP.	17	1 394	2.8	2.2		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	33	172	3.4	.1
518	MDSE. EXC-TOY-GAMES-BOOKS-STA	14	462	1.3	.7		260	KITCHENWARE-HOME FURNISHINGS . .	88	580	.8	.2
520	NONMERCHANOISE RECEIPTS . . . . .	21	2 267	4.2	3.6		320	HARWARE-GARDENING EQUIPMENT . .	28	175	6.6	.1
534	AUTO REPAIR . . . . .	7	74	.4	.1		400	AUTO FUELS-LUBRICANTS . . . . .	47	503	11.7	.2
535	ALL OTHER SERVICE RECEIPTS . . . .	21	2 193	4.1	3.5		480	HOUSEHOLD FUELS-ICE . . . . .	8	139	25.0	.1
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	332	(X)	.5		500	ALL OTHER MERCHANOISE . . . . .	321	6 104	4.0	2.2
	VARIETY STORES (SIC 533)						516	ALL OTHER MERCHANOISE . . . . .	173	2 055	2.2	.7
	TOTAL . . . . .	99	28 530	(X)	100.0		517	PAPER-PAPER PRODUCTS . . . . .	275	4 049	2.9	1.5
020	GROCERIES-OTHER FOODS . . . . .	86	1 704	6.4	6.0		520	NONMERCHANDISE RECEIPTS . . . .	109	765	10.3	.3
040	MEALS-SNACKS . . . . .	51	1 349	6.6	4.7		-	MISCELLANEOUS MERCHANOISE . . . .	(X)	521	(X)	.2
100	CIGARS-CIGARETTES-TOBACCO . . . .	32	546	14.7	1.9							
120	COSMETICS-DRUGS-CLEANERS . . . . .	97	1 626	5.7	5.7		MEAT MARKETS (SIC 542 PT.)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	72	1 999	7.9	7.0		TOTAL <sup>2</sup> . . . . .	7	739	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	75	6 508	25.2	22.8							
180	ALL FOOTWEAR . . . . .	63	776	3.3	2.7							
200	CURTAINS-DRAPERIES-ORY GOOOS . .	72	3 448	13.7	12.1		FISH (SEA FOOD) MARKETS (SIC 543 PT.)					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	55	774	3.3	2.7		TOTAL . . . . .	11	586	(X)	100.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	50	686	3.1	2.4		020	GROCERIES-OTHER FOODS . . . . .	11	567	96.8	96.8
260	KITCHENWARE-HOME FURNISHINGS . .	64	1 310	6.2	4.6		021	MEATS-FISH-POULTRY . . . . .	11	551	94.0	94.0
280	JEWELRY-OPTICAL GOOOS . . . . .	67	484	2.1	1.7		-	MISCELLANEOUS MERCHANOISE . . . .	(X)	16	(X)	2.7
300	SPORTING-RECREATION EQUIPMENT . .	47	403	2.0	1.4		-	MISCELLANEOUS MERCHANOISE . . . .	(X)	19	(X)	3.2
320	HARWARE-GARDENING EQUIPMENT . . .	80	920	3.4	3.2							
340	LUMBER-BUILDING MATERIALS . . . . .	21	47	1.0	.2		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					
500	ALL OTHER MERCHANOISE . . . . .	83	4 519	17.4	15.8		TOTAL . . . . .	17	3 311	(X)	100.0	
520	NONMERCHANOISE RECEIPTS . . . . .	36	665	4.5	2.3							
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	766	(X)	2.7							
	GENERAL MERCHANOISE STORES (SIC 539 PART)											
	TOTAL . . . . .	135	30 651	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.  
Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>2</sup>					Establishments handling the line	All establishments <sup>2</sup>
							MOTOR VEHICLE DEALERS (SIC SS1, SS2)				
							TOTAL . . . . .	254	179 966	(X)	100.0
						380	AUTOMOBILES-TRUCKS . . . . .	254	154 342	85.8	85.8
						400	AUTO FUELS-LUBRICANTS. . . . .	164	2 373	1.8	1.3
	CANDY, NUT, AND CONFECTIONERY STORES (SIC S44)					420	AUTO TIRES-BATTERIES-ACCESS. . . . .	228	12 992	7.4	7.2
						S20	NONMERCHANTISE RECEIPTS. . . . .	205	10 190	6.6	5.7
	TOTAL . . . . .	23	811	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	69	(X)	(2)
020	GROCERIES-OTHER FOODS. . . . .	23	780	96.2	96.2		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC SS1 PT.)				
024	ALL OTHER FOODS. . . . .	23	776	95.7	95.7		TOTAL . . . . .	156	136 685	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	4	(X)	.5		380	AUTOMOBILES-TRUCKS . . . . .	156	117 523	86.0
							381	NEW PASSENGER CARS-RETAIL. . . . .	156	73 451	53.7
							382	NEW PASSENGER CARS-WHOLESALE. . . . .	17	499	10.0
							383	NEW COMMERCIAL VEHICLES-RETAIL. . . . .	84	8 749	11.5
							384	NEW COMMERCIAL VEHICLES-WHOLESALE. . . . .	5	313	9.5
							385	USED PASSENGER CARS-RETAIL. . . . .	155	29 284	21.4
020	GROCERIES-OTHER FOODS. . . . .	58	3 830	87.6	87.6		386	USED PASSENGER CARS-WHOLESALE. . . . .	85	3 440	3.8
040	MEALS-SNACKS . . . . .	24	531	23.9	12.1		387	USED COMMERCIAL VEHICLES . . . . .	77	1 666	2.2
100	CIGARS-CIGARETTES-TOBACCO. . . . .	3	5	2.3	.1		392	ALL OTHER AUTOS-TRUCKS . . . . .	7	111	3.8
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	7	(X)	.2		-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	4	(X)
						400	AUTO FUELS-LUBRICANTS. . . . .	121	1 581	1.5	1.2
						401	GASOLINE . . . . .	63	1 162	2.4	.9
						403	MOTOR OILS-GREASES-OTHER OILS. . . . .	89	410	.5	.3
	RETAIL BAKERIES (SIC S46)					-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	9	(X)	(2)
	TOTAL . . . . .	58	4 373	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	154	9 904	7.2	7.2
020	GROCERIES-OTHER FOODS. . . . .	58	3 830	87.6	87.6	421	PARTS INSTALLED IN REPAIR WORK . . . . .	144	5 860	4.3	4.3
040	MEALS-SNACKS . . . . .	24	531	23.9	12.1	422	PARTS-WHOLESALE. . . . .	140	2 122	1.7	1.6
100	CIGARS-CIGARETTES-TOBACCO. . . . .	3	5	2.0	.1	423	PARTS-RETAIL . . . . .	139	559	.4	.4
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	7	(X)	.1	424	AUTOMOBILE TIRES-BATTERIES-ACC. . . . .	125	1 362	1.1	1.0
						S20	NONMERCHANTISE RECEIPTS. . . . .	145	7 633	6.0	5.6
						S27	SERVICE LABOR. . . . .	145	7 139	5.5	5.2
	RETAIL BAKERIES--SELLING ONLY (SIC S463)					S28	OTHER NONMERCHANTISE RECEIPTS. . . . .	50	488	1.0	.4
	TOTAL . . . . .	5	460	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	43	(X)	(2)
020	GROCERIES-OTHER FOODS. . . . .	5	341	74.1	74.1		DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.)				
025	BAKERY PRODUCTS-EXCEPT FROZEN. . . . .	5	307	66.7	66.7		TOTAL . . . . .	20	10 066	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	33	(X)	7.2		380	AUTOMOBILES-TRUCKS . . . . .	20	7 776	77.3
							381	NEW PASSENGER CARS-RETAIL. . . . .	20	4 678	46.5
040	MEALS-SNACKS . . . . .	3	118	25.7	25.7		385	USED PASSENGER CARS-RETAIL. . . . .	20	2 722	27.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1	(X)	.2		386	USED PASSENGER CARS-WHOLESALE. . . . .	5	283	5.8
							-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	93	(X)
	DAIRY PRODUCTS STORES (SIC S45)					400	AUTO FUELS-LUBRICANTS. . . . .	14	420	7.5	4.2
	TOTAL . . . . .	30	3 836	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . . .	19	1 052	10.8	10.5
						421	PARTS INSTALLED IN REPAIR WORK . . . . .	19	580	5.9	5.8
	EGG AND POULTRY DEALERS (SIC S49 PT.)					422	PARTS-WHOLESALE. . . . .	6	105	1.3	1.0
	TOTAL . . . . .	3	(0)	(X)	100.0	423	PARTS-RETAIL . . . . .	15	107	1.5	1.1
						424	AUTOMOBILE TIRES-BATTERIES-ACC. . . . .	15	260	4.2	2.6
						S20	NONMERCHANTISE RECEIPTS. . . . .	18	764	9.7	7.6
						S27	SERVICE LABOR. . . . .	18	714	9.0	7.1
	OTHER MISCELLANEOUS FOOD STORES (SIC S49 PT.)					-	MISCELLANEOUS . . . . .	(X)	50	(X)	.5
	TOTAL . . . . .	1	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	54	(X)	.5
							DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.)				
							TOTAL . . . . .	28	23 363	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST. . . . .	19	793	36.3	.4	380	AUTOMOBILES-TRUCKS . . . . .	28	19 698	84.3	84.3
260	KITCHENWARE-HOME FURNISHINGS . . . . .	14	107	12.5	.1	381	NEW PASSENGER CARS-RETAIL. . . . .	28	12 721	54.4	54.4
300	SPORTING-RECREATION EQUIPMENT. . . . .	52	5 914	90.3	2.8	383	NEW COMMERCIAL VEHICLES-RETAIL. . . . .	11	1 352	11.0	5.8
320	HARDWARE-GARDENING EQUIPMENT . . . . .	16	232	11.1	.1	385	USED PASSENGER CARS-RETAIL. . . . .	28	4 676	20.0	20.0
380	AUTOMOBILES-TRUCKS . . . . .	272	155 862	83.8	73.7	386	USED PASSENGER CARS-WHOLESALE. . . . .	18	485	4.3	2.1
400	AUTO FUELS-LUBRICANTS. . . . .	197	2 782	2.0	1.3	387	USED COMMERCIAL VEHICLES . . . . .	10	254	2.0	1.1
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	294	23 293	12.0	11.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	182	(X)	.8
500	ALL OTHER MERCHANDISE. . . . .	55	10 648	59.5	5.0		400	AUTO FUELS-LUBRICANTS. . . . .	23	221	1.0
S20	NONMERCHANTISE RECEIPTS. . . . .	280	11 663	6.7	5.5		401	GASOLINE . . . . .	9	136	1.4
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	298	(X)	.1		403	MOTOR OILS-GREASES-OTHER OILS. . . . .	18	75	.5
							-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	10	(X)

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<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
420	AUTO TIRES-BATTERIES-ACCES55. . .	28	1 604	6.9	6.9	500	ALL OTHER MERCHANOISE. . . . .	32	9 744	96.5	96.5
421	PART5 INSTALLEO IN REPAIR WORK	28	913	3.9	3.9	504	MOBILE HOMES-HOUSEHOLO TRLR5 .	26	8 928	96.1	88.4
422	PARTS-WHOLESALE. . . . .	25	407	1.8	1.7	505	CAMP TRAILERS-TRAVEL TRAILERS.	7	791	97.5	7.8
423	PARTS-RETAIL . . . . .	25	81	.3	.3	-	MISCELLANEOUS MERCHANOISE. . .	(X)	25	(X)	.2
424	AUTOMOBILE TIRES-BATTERIES-ACC	22	203	.9	.9	520	NONMERCHANOISE RECEIPTS. . . . .	11	108	6.0	1.1
520	NONMERCHANOISE RECEIPTS. . . . .	27	1 817	7.8	7.8	527	SERVICE LABOR. . . . .	7	43	2.9	.4
527	SERVICE LABOR. . . . .	27	1 672	7.2	7.2	532	OTHER NONMERCHANDISE RECEIPTS.	7	60	5.6	.6
-	MISCELLANEOUS . . . . .	(X)	144	(X)	.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	247	(X)	2.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	22	(X)	.1						
	MOTOR VEHICLE OEALERS5--USED CARS ONLY (SIC 552)						AIRCRAFT, MOTORCYCLE OEALERS (SIC 5599 PT.)				
	TOTAL . . . . .	50	9 852	(X)	100.0		TOTAL . . . . .	13	(0)	(X)	100.0
380	AUTOMOBILES-TRUCKS . . . . .	50	9 345	94.9	94.9		AUTOMOTIVE OEALERS5, N.E.C. (SIC 5599 PT.)				
385	USEO PASSENGER CARS-RETAIL . . .	50	8 334	84.6	84.6		TOTAL . . . . .	1	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . .	(X)	1 011	(X)	10.3						
400	AUTO FUELS-LUBRICANTS. . . . .	6	150	26.7	1.5						
401	GASOLINE . . . . .	6	140	25.0	1.4						
403	MOTOR OILS-GREASES-OTHER OIL5.	4	9	2.0	.1		GASOLINE SERVICE STATIONS (SIC 554)				
-	MISCELLANEOUS MERCHANOISE. . .	(X)	1	(X)	(Z)		TOTAL . . . . .	606	73 903	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCES55. . .	27	357	5.8	3.6	020	GROCERIES-OTHER FOOD5. . . . .	46	671	13.6	.9
421	PARTS INSTALLEO IN REPAIR WORK	27	357	5.8	3.6	040	MEALS-SNACKS . . . . .	13	162	6.0	.2
						080	PACKAGED ALCOHOLIC BEVERAGE5 . .	5	47	16.6	.1
						100	CIGAR5-CIGARETTES-TOBACCO. . . .	102	1 929	11.8	2.6
						120	CO5METICS-ORUG5-CLEANERS . . . .	6	308	26.6	.4
						300	SPORTING-RECREATION EQUIPMENT. .	6	77	14.2	.1
	TIRE, BATTERY, ANO ACCESSORY OLRS (SIC 553)					380	AUTOMOBILES-TRUCKS . . . . .	17	193	11.5	.3
	TOTAL . . . . .	60	13 046	(X)	100.0	391	OTHER POWEREO ROAD VEHICLES. . .	17	188	11.5	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	774	34.5	5.9	-	MISCELLANEOUS MERCHANOISE. . .	(X)	5	(X)	(Z)
260	KITCHENWARE-HOME FURNISHINGS . .	13	101	5.7	.8	400	AUTO FUELS-LUBRICANTS. . . . .	606	57 389	77.7	77.7
300	SPORTING-RECREATION EQUIPMENT. .	14	255	13.0	2.0	401	GASOLINE . . . . .	606	53 546	72.5	72.5
320	HARWARE-GAROEING EQUIPMENT . . .	14	203	10.3	1.6	402	OTHER AUTOMOTIVE FUELS . . . . .	49	925	13.0	1.3
380	AUTOMOBILES-TRUCKS . . . . .	4	60	10.2	.5	403	MOTOR OIL5-GREASES-OTHER OIL5.	500	2 917	4.5	3.9
400	AUTO FUELS-LUBRICANTS. . . . .	18	134	4.1	1.0	420	AUTO TIRES-8-BATTERIES5-ACCES5. .	523	9 636	14.9	13.0
420	AUTO TIRES-8-BATTERIES5-ACCES5. .	60	10 154	77.8	77.8	421	PARTS INSTALLEO IN REPAIR WORK	339	3 797	8.6	5.1
500	ALL OTHER MERCHANOISE. . . . .	16	703	10.8	5.4	423	PARTS-RETAIL . . . . .	77	312	2.9	.4
520	NONMERCHANDISE RECEIPTS. . . . .	33	596	5.9	4.6	424	AUTOMOBILE TIRES-8-BATTERIES-ACC	492	5 527	9.0	7.5
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	66	(X)	.5	480	HOUSEHOLO FUELS-ICE. . . . .	16	415	22.2	.6
	HOME ANO AUTO SUPPLY STORE5 (SIC 553 PT.)					500	ALL OTHER MERCHANOISE. . . . .	20	245	9.0	.3
	TOTAL <sup>2</sup> . . . . .	10	2 019	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	343	2 747	6.4	3.7
	OTHER TIRE, BATTERY, ANO ACCESSORY OEALERS5 (SIC 553 PT.)					527	SERVICE LABOR. . . . .	336	2 463	5.7	3.3
	TOTAL . . . . .	50	11 027	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	83	(X)	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	191	18.8	1.7		APPAREL AND ACCESSORY STORE5 (SIC 56)				
221	MAJOR HOUSEHOLO APPLIANCES . . .	4	86	14.8	.8		TOTAL . . . . .	358	54 717	(X)	100.0
222	RADIO5-TV'S MUSICAL INSTR. . . .	6	105	11.1	1.0	120	CO5METICS-ORUG5-CLEANERS . . . .	14	262	3.5	.5
260	KITCHENWARE-HOME FURNISHINGS . .	4	8	1.8	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	159	15 517	53.0	28.4
264	SMALL ELECTRICAL APPLIANCES. . .	4	6	1.8	.1	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	223	27 092	62.9	49.5
-	MISCELLANEOUS MERCHANOISE. . .	(X)	2	(X)	(Z)	180	ALL FOOTWEAR . . . . .	152	9 091	33.2	16.6
300	SPORTING-RECREATION EQUIPMENT. .	5	66	8.5	.6	200	CURTAINS-DRAPERIES5-ORY GOOD5 . .	20	482	7.4	.9
320	HARWARE-GAROEING EQUIPMENT . . .	5	75	9.7	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	31	5.8	.1
380	AUTOMOBILES-TRUCKS . . . . .	3	54	12.5	.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	39	2.5	.1
400	AUTO FUELS-LUBRICANTS. . . . .	16	117	4.4	1.1	260	KITCHENWARE-HOME FURNISHINGS . .	15	125	2.7	.2
420	AUTO TIRES-8-BATTERIES5-ACCES5. .	50	9 464	85.8	85.8	280	JEWELRY-OPTICAL GOOD5. . . . .	41	268	2.3	.5
500	ALL OTHER MERCHANOISE. . . . .	9	589	11.5	5.3	300	SPORTING-RECREATION EQUIPMENT. .	25	952	13.2	1.7
520	NONMERCHANOISE RECEIPTS. . . . .	28	456	5.2	4.1	320	HARWARE-GAROEING EQUIPMENT . . .	5	126	7.6	.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	7	(X)	.1	500	ALL OTHER MERCHANOISE. . . . .	17	222	3.4	.4
						520	NONMERCHANOISE RECEIPTS. . . . .	44	409	4.1	.7
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	101	(X)	.2
	BOAT DEALERS (SIC 5591)						WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
	TOTAL <sup>2</sup> . . . . .	34	6 647	(X)	100.0		TOTAL . . . . .	141	20 987	(X)	100.0
	HOUSEHOLO TRAILER DEALERS (SIC 5592)					120	CO5METICS-ORUG5-CLEANERS . . . .	4	127	2.9	.6
	TOTAL . . . . .	32	10 099	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	660	13.0	3.1
						160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	141	19 104	91.0	91.0
						180	ALL FOOTWEAR . . . . .	8	334	5.5	1.6
						200	CURTAINS-DRAPERIES5-ORY GOOD5 . .	6	158	7.6	.8
						260	KITCHENWARE-HOME FURNISHINGS . .	3	37	2.9	.2
						280	JEWELRY-OPTICAL GOOD5. . . . .	19	141	2.3	.7

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

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TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
520	NONMERCHANDISE RECEIPTS . . . . .	9	196	3.5	.9		FAMILY CLOTHING STORES (SIC 565)				
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	230	(X)	1.1		TOTAL . . . . .	50	14 572	(X)	100.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					120	COSMETICS-DRUGS-CLEANERS . . . . .	8	131	5.1	.9
	TOTAL . . . . .	99	11 376	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	50	5 615	38.5	38.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	99	11 193	98.4	98.4	142	BOYS' CLOTHING . . . . .	36	564	6.7	3.9
161	CHILDREN'S-INFANTS' WEAR . . . . .	7	373	19.0	3.3	143	MEN'S TAILORED OUTERWEAR . . . . .	40	2 341	21.1	16.1
163	MILLINERY . . . . .	23	301	8.5	2.6	144	OTHER MEN'S OUTERWEAR . . . . .	43	1 455	11.3	10.0
164	HOSIERY . . . . .	65	326	4.4	2.9	145	MEN'S HATS . . . . .	19	122	3.2	.8
165	LINGERIE . . . . .	92	1 013	9.9	8.9	146	OTHER MEN'S CLOTHING . . . . .	39	1 133	13.5	7.8
168	WOMEN'S BLOUSES-SPTSWR . . . . .	89	2 820	27.6	24.8	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	50	6 684	45.9	45.9
172	DRESSES . . . . .	99	3 904	34.3	34.3	161	CHILDREN'S-INFANTS' WEAR . . . . .	24	427	7.6	2.9
173	COATS-SUITS . . . . .	91	1 809	16.6	15.9	163	MILLINERY . . . . .	11	43	1.8	.3
174	HANDBAGS . . . . .	60	343	4.7	3.0	164	HOSIERY . . . . .	29	173	3.1	1.2
175	FURS . . . . .	12	95	6.4	.8	165	LINGERIE . . . . .	28	505	7.8	3.5
176	OTHER WOMENS-GIRLS'CLOTHES ACC	16	209	8.8	1.8	168	WOMEN'S BLOUSES-SPTSWR . . . . .	43	2 666	22.6	18.3
200	CURTAINS-ORAPERIES-ORY GOODS . . . . .	3	57	4.5	.5	172	DRESSES . . . . .	43	1 357	12.7	9.3
280	JEWELRY-OPTICAL GOODS . . . . .	11	18	2.0	.2	173	COATS-SUITS . . . . .	40	909	8.9	6.2
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	107	(X)	.9	174	HANDBAGS . . . . .	23	107	1.5	.7
	MILLINERY STORES (SIC 563 PT.)					175	FURS . . . . .	4	31	1.1	.2
	TOTAL <sup>2</sup> . . . . .	8	265	(X)	100.0	176	OTHER WOMENS-GIRLS'CLOTHES ACC	25	466	7.4	3.2
	CORSET AND LINGERIE STORES (SIC 563 PT.)					180	ALL FOOTWEAR . . . . .	32	682	7.8	4.7
	TOTAL . . . . .	2	(0)	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOODS . . . . .	13	323	8.0	2.2
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	29	3.3	.2
	TOTAL . . . . .	28	8 865	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	38	2.0	.3
120	COSMETICS-DRUGS-CLEANERS . . . . .	3	96	2.0	1.1	260	KITCHENWARE-HOME FURNISHINGS . . . . .	12	88	3.8	.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	588	11.0	6.6	280	JEWELRY-OPTICAL GOODS . . . . .	15	92	2.4	.6
142	BOYS' CLOTHING . . . . .	5	110	3.0	1.2	300	SPORTING-RECREATION EQUIPMENT . . . . .	13	497	12.8	3.4
143	MEN'S TAILORED OUTERWEAR . . . . .	5	259	4.8	2.9	320	HARDWARE-GARDENING EQUIPMENT . . . . .	3	116	9.0	.8
146	OTHER MEN'S CLOTHING . . . . .	4	95	2.8	1.1	500	ALL OTHER MERCHANDISE . . . . .	12	108	2.7	.7
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	124	(X)	1.4	520	NONMERCHANDISE RECEIPTS . . . . .	12	70	3.7	.5
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	28	7 313	82.5	82.5	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	96	(X)	.7
161	CHILDREN'S-INFANTS' WEAR . . . . .	8	496	9.8	5.6		SHOE STORES (SIC 566)				
163	MILLINERY . . . . .	6	127	2.4	1.4		TOTAL . . . . .	77	7 830	(X)	100.0
164	HOSIERY . . . . .	15	379	7.2	4.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	133	12.6	1.7
165	LINGERIE . . . . .	16	728	9.4	8.2	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	10	98	9.5	1.3
168	WOMEN'S BLOUSES-SPTSWR . . . . .	19	2 439	30.7	27.5	180	ALL FOOTWEAR . . . . .	77	7 497	95.7	95.7
172	DRESSES . . . . .	15	709	9.0	8.0	-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	101	(X)	1.3
173	COATS-SUITS . . . . .	12	357	4.5	4.0		MEN'S SHOE STORES (SIC 566 PT.)				
174	HANDBAGS . . . . .	12	262	3.4	3.0		TOTAL . . . . .	2	(0)	(X)	100.0
176	OTHER WOMENS-GIRLS'CLOTHES ACC	16	1 776	20.8	20.0		WOMEN'S SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	40	(X)	.5	180	ALL FOOTWEAR . . . . .	12	(0)	(X)	100.0
180	ALL FOOTWEAR . . . . .	7	303	4.3	3.4	181	MEN'S AND BOYS' FOOTWEAR . . . . .	13	15.6	15.6	11.3
280	JEWELRY-OPTICAL GOODS . . . . .	7	121	1.7	1.4	182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	12	87.1	87.1	87.1
520	NONMERCHANDISE RECEIPTS . . . . .	8	96	2.0	1.1	183	CHILDREN'S AND INFANTS' FOOTWR	12	5.1	5.1	3.4
-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	348	(X)	3.9		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
	FURRIERS AND FUR SHOPS (SIC 568)						TOTAL . . . . .	-	-	(X)	-
	TOTAL . . . . .	4	(0)	(X)	100.0		FAMILY SHOE STORES (SIC 566 PT.)				
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						TOTAL . . . . .	63	6 813	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	78	9 805	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	131	11.9	1.9
	CUSTOM TAILORS (SIC 567)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	12	111	9.9	1.6
	TOTAL . . . . .	1	(0)	(X)	100.0	180	ALL FOOTWEAR . . . . .	63	6 470	95.0	95.0
						181	MEN'S AND BOYS' FOOTWEAR . . . . .	63	2 059	30.2	30.2
						182	WOMEN'S AND GIRLS' FOOTWEAR . . . . .	63	2 921	42.9	42.9
						183	CHILDREN'S AND INFANTS' FOOTWR	56	1 489	26.3	21.9
						-	MISCELLANEOUS MERCHANDISE . . . . .	(X)	101	(X)	1.5

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			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					200	CURTAINS-DRAPERIES-ORY GOODS . .	12	134	11.2	1.1
	TOTAL . . . . .	8	1 000	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	99	9 824	78.2	78.2
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	8	797	79.7	79.7	224	NEW MAJOR APPLIANCES . . . . .	99	8 229	65.5	65.5
161	CHILDREN'S-INFANTS' WEAR . . . .	8	781	78.1	78.1	225	NEW RADIOS-TV'S ETC. . . . .	47	1 419	20.8	11.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	16	(X)	1.6	226	USEO MAJOR APPL-RADIOS-TV'S. . .	26	155	2.9	1.2
	MISCELLANEOUS MERCHANDISE. . . .	(X)	203	(X)	20.3	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	17	(X)	.1
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					260	KITCHENWARE-HOME FURNISHINGS . .	47	792	11.5	6.3
	TOTAL . . . . .	3	(0)	(X)	100.0	264	SMALL ELECTRICAL APPLIANCES. . .	46	474	6.9	3.8
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					265	ALL OTHER KITCHENWR-HOUSEWR. . .	22	318	7.8	2.5
	TOTAL . . . . .	300	40 794	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	4	46	5.1	.4
200	CURTAINS-ORAPERIES-ORY GOODS . .	50	944	13.3	2.3	320	HARDWARE-GAROEING EQUIPMENT . .	5	136	17.1	1.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	203	18 917	63.7	46.4	480	HOUSEHOLD FUELS-ICE. . . . .	3	292	34.3	2.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	125	16 849	89.7	41.3	520	NONMERCHANOISE RECEIPTS. . . . .	64	764	10.7	6.1
260	KITCHENWARE-HOME FURNISHINGS . .	93	1 597	10.3	3.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	568	(X)	4.5
280	JEWELRY-OPTICAL GOODS. . . . .	7	133	5.8	.3		RADIO AND TELEVISION STORES (SIC 5732)				
300	SPORTING-RECREATION EQUIPMENT. .	6	88	6.0	.2		TOTAL . . . . .	48	6 597	(X)	100.0
320	HARDWARE-GAROEING EQUIPMENT . .	7	162	18.1	.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	6 110	92.6	92.6
480	HOUSEHOLD FUELS-ICE. . . . .	4	295	30.4	.7	224	NEW MAJOR APPLIANCES . . . . .	14	758	27.0	11.5
500	ALL OTHER MERCHANDISE. . . . .	21	234	9.2	.6	225	NEW RADIOS-TV'S ETC. . . . .	48	4 736	71.8	71.8
520	NONMERCHANDISE RECEIPTS. . . . .	114	1 398	10.2	3.4	226	USED MAJOR APPL-RADIOS-TV'S. . .	28	132	3.1	2.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	177	(X)	.4	227	RECOROS-TAPES-MUSICAL INSTR. . .	11	484	17.2	7.3
	FURNITURE STORES (SIC 5712)					260	KITCHENWARE-HOME FURNISHINGS . .	8	61	5.7	.9
	TOTAL . . . . .	92	17 081	(X)	100.0	264	SMALL ELECTRICAL APPLIANCES. . .	4	18	2.9	.3
200	CURTAINS-ORAPERIES-ORY GOODS . .	18	275	5.5	1.6	265	ALL OTHER KITCHENWR-HOUSEWR. . .	4	43	12.9	.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	1 847	23.6	10.8	520	NONMERCHANDISE RECEIPTS. . . . .	15	298	14.0	4.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	92	14 176	83.0	83.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	128	(X)	1.9
243	SLEEP EQUIPMENT. . . . .	81	2 501	15.4	14.6		RECORD SHOPS (SIC 5733 PT.)				
244	OTHER HOUSEHOLD FURNITURE. . . .	91	9 679	56.7	56.7		TOTAL <sup>2</sup> . . . . .	7	321	(X)	100.0
245	FLOOR COVERINGS-SOFT SURFACE . .	69	1 610	10.4	9.4		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
246	FLOOR COVERINGS-HARO SURFACE . .	32	322	4.5	1.9		TOTAL . . . . .	8	826	(X)	100.0
247	NONHOUSEHOLD FURNITURE . . . . .	8	51	5.2	.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	818	99.0	99.0
260	KITCHENWARE-HOME FURNISHINGS . .	29	422	6.2	2.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	8	(X)	1.0
280	JEWELRY-OPTICAL GOODS. . . . .	4	16	1.0	.1		EATING AND ORINKING PLACES (SIC 58)				
520	NONMERCHANDISE RECEIPTS. . . . .	25	255	7.6	1.5		TOTAL . . . . .	960	65 252	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	89	(X)	.5	020	GROCERIES-OTHER FOODS. . . . .	66	1 651	25.2	2.5
	HOME FURNISHINGS STORES (OTHER 571)					040	MEALS-SNACKS . . . . .	933	53 969	83.3	82.7
	TOTAL <sup>2</sup> . . . . .	45	3 413	(X)	100.0	060	ALCOHOLIC ORINKS . . . . .	294	7 755	25.1	11.9
	FLOOR COVERINGS STORES (SIC 5713)					100	CIGARS-CIGARETTES-TOBACCO. . . .	162	537	4.2	.8
	TOTAL <sup>2</sup> . . . . .	24	2 534	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	18	210	9.0	.3
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					520	NONMERCHANDISE RECEIPTS. . . . .	129	492	3.3	.8
	TOTAL <sup>2</sup> . . . . .	13	537	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	638	(X)	1.0
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)						EATING PLACES (SIC 5812)				
	TOTAL <sup>2</sup> . . . . .	3	185	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	65	1 644	25.4	2.6
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					040	MEALS-SNACKS . . . . .	876	53 671	86.5	86.5
	TOTAL <sup>2</sup> . . . . .	5	157	(X)	100.0	060	ALCOHOLIC DRINKS . . . . .	210	5 029	17.7	8.1
	HOUSEHOLD APPLIANCE STORES (SIC 572)					100	CIGARS-CIGARETTES-TOBACCO. . . .	129	481	4.3	.8
	TOTAL . . . . .	100	12 556	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	18	208	8.8	.3
						520	NONMERCHANDISE RECEIPTS. . . . .	123	469	3.3	.8
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	565	(X)	.9
							RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
							TOTAL . . . . .	561	44 429	(X)	100.0
						020	GROCERIES-OTHER FOODS. . . . .	29	362	12.6	.8
						040	MEALS-SNACKS . . . . .	561	38 584	86.8	86.8
						060	ALCOHOLIC DRINKS . . . . .	200	4 533	17.0	10.2
						100	CIGARS-CIGARETTES-TOBACCO. . . .	81	262	3.8	.6
						500	ALL OTHER MERCHANDISE. . . . .	13	173	10.0	.4
						520	NONMERCHANDISE RECEIPTS. . . . .	83	412	3.0	.9

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			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
-	MISCELLANEOUS MERCHANOISE. . . . .	(X)	103	(X)	.2	040	MEALS-SNACKS . . . . .	19	300	33.3	.2
	CAFETERIAS (SIC 5812 PT.)					080	PACKAGED ALCOHOLIC BEVERAGES . . .	67	48 953	78.9	31.1
	TOTAL . . . . .	33	2 386	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO. . . .	52	2 426	32.6	1.5
040	MEALS-SNACKS . . . . .	33	2 293	96.1	96.1	120	COSMETICS-ORUGS-CLEANERS . . . .	15	108	10.0	.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	7	31	4.7	1.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	473	27.2	.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	61	(X)	2.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	21	429	20.0	.3
	REFRESHMENT PLACES (SIC 5812 PT.)					180	ALL FOOTWEAR . . . . .	18	140	6.2	.1
	TOTAL . . . . .	282	15 252	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	62	1 779	11.3	1.1
020	GROCERIES-OTHER FOODS. . . . .	34	1 269	37.3	8.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	930	60.0	.6
040	MEALS-SNACKS . . . . .	282	12 793	83.9	83.9	260	KITCHENWARE-HOME FURNISHINGS . .	65	990	13.3	.6
060	ALCOHOLIC DRINKS . . . . .	8	461	28.8	3.0	280	JEWELRY-OPTICAL GOOOS. . . . .	92	5 513	71.4	3.5
100	CIGARS-CIGARETTES-TOBACCO. . . .	42	188	4.7	1.2	300	SPORTING-RECREATION EQUIPMENT. .	60	4 452	59.5	2.8
520	NONMERCHANOISE RECEIPTS. . . . .	35	46	2.6	.3	320	HARWARE-GARDENING EQUIPMENT . .	32	2 133	31.8	1.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	495	(X)	3.2	340	LUMBER-BUILDING MATERIALS. . . .	38	1 172	15.5	.7
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					380	AUTOMOBILES-TRUCKS . . . . .	6	120	100.0	.1
	TOTAL <sup>2</sup> . . . . .	84	3 185	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	35	1 815	26.6	1.2
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	34	1 083	11.6	.7
	TOTAL . . . . .	159	24 452	(X)	100.0	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	60	18 760	78.8	11.9
020	GROCERIES-OTHER FOODS. . . . .	37	308	4.9	1.3	480	HOUSEHOL FUELS-ICE. . . . .	262	42 867	98.5	27.2
040	MEALS-SNACKS . . . . .	34	560	9.3	2.3	500	ALL OTHER MERCHANOISE. . . . .	312	19 725	98.4	12.5
080	PACKAGED ALCOHOLIC BEVERAGES . .	8	175	20.5	.7	520	NONMERCHANOISE RECEIPTS. . . . .	205	2 500	8.9	1.6
100	CIGARS-CIGARETTES-TOBACCO. . . .	89	1 425	9.6	5.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	231	(X)	.1
120	COSMETICS-DRUGS-CLEANERS . . . .	159	20 343	83.2	83.2		LIQUOR STORES (SIC 592)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	69	7.6	.3		TOTAL . . . . .	64	49 331	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	60	5.5	.2	080	PACKAGED ALCOHOLIC BEVERAGES . .	64	48 874	99.1	99.1
260	KITCHENWARE-HOME FURNISHINGS . .	14	136	6.5	.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	457	(X)	.9
280	JEWELRY-OPTICAL GOOOS. . . . .	52	221	2.9	.9		ANTIQUE STORES (SIC 5932)				
300	SPORTING-RECREATION EQUIPMENT. .	8	96	9.3	.4		TOTAL <sup>2</sup> . . . . .	8	220	(X)	100.0
500	ALL OTHER MERCHANOISE. . . . .	64	874	9.0	3.6		SECONOHANO STORES (SIC 5933)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	185	(X)	.8		TOTAL <sup>2</sup> . . . . .	29	2 352	(X)	100.0
	DRUG STORES (SIC 591 PT.)						SPORTING GOOOS STORES (SIC 5952)				
	TOTAL . . . . .	132	21 262	(X)	100.0		TOTAL . . . . .	44	(0)	(X)	100.0
020	GROCERIES-OTHER FOODS. . . . .	30	262	4.6	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7		21.7	8.2
040	MEALS-SNACKS . . . . .	29	488	8.3	2.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5		12.5	4.6
080	PACKAGED ALCOHOLIC BEVERAGES . .	6	148	19.4	.7	180	ALL FOOTWEAR . . . . .	10		4.7	2.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	74	1 236	9.2	5.8	300	SPORTING-RECREATION EQUIPMENT. .	44		78.4	78.4
120	COSMETICS-DRUGS-CLEANERS . . . .	132	17 731	83.4	83.4	301	ATHLETIC GOOOS( TO INDIVIDUALS)	22		31.8	12.6
121	MEDICINES EXC. PRESCRIPTION. . .	115	5 034	26.6	23.7	302	ATHLETIC GOOOS( TO TEAMS)	9		22.5	4.8
122	PRESCRIPTION MEDICINES . . . . .	132	9 279	43.6	43.6	303	HUNTING EQUIPMENT. . . . .	23		20.4	11.8
123	ALL OTHER DRUGS-PROPRIETARIES. .	110	3 416	19.3	16.1	304	FISHING EQUIPMENT. . . . .	27		12.0	7.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	54	7.1	.3	305	WINTER SPORTS EQUIPMENT. . . .	25		21.6	19.3
260	KITCHENWARE-HOME FURNISHINGS . .	11	113	5.2	.5	315	CAMPING EQUIP-SUPPLIES . . . .	13		7.9	3.0
280	JEWELRY-OPTICAL GOOOS. . . . .	46	203	2.9	1.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	19.0
300	SPORTING-RECREATION EQUIPMENT. .	8	91	8.0	.4	520	NONMERCHANOISE RECEIPTS. . . . .	11		5.4	1.6
500	ALL OTHER MERCHANOISE. . . . .	52	726	8.5	3.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	4.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	210	(X)	1.0		BICYCLE SHOPS (SIC 5953)				
	PROPRIETARY STORES (SIC 591 PT.)						TOTAL . . . . .	1	(0)	(X)	100.0
	TOTAL . . . . .	27	3 190	(X)	100.0		JEWELRY STORES (SIC 597)				
020	GROCERIES-OTHER FOODS. . . . .	7	46	4.8	1.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	362	18.7	5.6
100	CIGARS-CIGARETTES-TOBACCO. . . .	15	189	14.2	5.9	260	KITCHENWARE-HOME FURNISHINGS . .	32	562	11.4	8.7
120	COSMETICS-DRUGS-CLEANERS . . . .	27	2 612	81.9	81.9	266	ALL OTHER HOME FURN EXC. CHINA	18	357	11.3	5.5
500	ALL OTHER MERCHANOISE. . . . .	12	148	11.7	4.6	267	CHINA-GLASSWARE. . . . .	25	205	6.8	3.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	195	(X)	6.1	280	JEWELRY-OPTICAL GOOOS. . . . .	57	4 838	74.6	74.6
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					281	WATCHES-CLOCKS . . . . .	53	850	14.0	13.1
	TOTAL . . . . .	818	157 316	(X)	100.0	282	SILVERWARE . . . . .	46	486	8.6	7.5
020	GROCERIES-OTHER FOODS. . . . .	35	415	10.3	.3	285	ALL OTHER JEWELRY ITEMS. . . .	51	1 266	21.1	19.5
						286	OPTICAL GOOOS. . . . .	6	170	15.2	2.6
						287	DIAMONDS, EXC. DIAMONO WATCHES	53	1 366	22.5	21.1
						288	RINGS, EXC. DIAMONOS . . . . .	53	700	10.8	10.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>			
500	ALL OTHER MERCHANDISE. . . . .	8	144	8.1	2.2		HAY, GRAIN, AND FEED STORES (SIC 5962)							
520	NONMERCHANDISE RECEIPTS. . . . .	52	567	9.1	8.7		TOTAL . . . . .	36	16 223	(X)	100.0			
529	WATCH-CLOCK-JEWELRY REPAIRS. . . . .	50	535	9.3	8.2		320	HARDWARE-GARDENING EQUIPMENT . . . . .	4	407	11.5	2.5		
-	MISCELLANEOUS . . . . .	(X)	31	(X)	.5		420	AUTO TIRES-BATTERIES-ACCESS. . . . .	3	16	.5	.1		
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	16	(X)	.2		460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	36	15 458	95.3	95.3		
	FUEL OIL DEALERS (SIC 5983)						520	NONMERCHANDISE RECEIPTS. . . . .	6	170	4.5	1.0		
	TOTAL . . . . .	197	39 539	(X)	100.0		-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	172	(X)	1.1		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	575	5.8	1.5			OTHER FARM SUPPLY STORES (SIC 5969 PT.)						
340	LUMBER-BUILDING MATERIALS. . . . .	24	902	21.1	2.3			TOTAL . . . . .	17	3 132	(X)	100.0		
400	AUTO FUELS-LUBRICANTS. . . . .	28	1 413	22.9	3.6		460	HAY-GRAIN-FEED-FARM SUPPLIES . . . . .	17	2 947	94.1	94.1		
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	16	446	9.5	1.1		-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	185	(X)	5.9		
480	HOUSEHOLD FUELS-ICE. . . . .	197	34 764	87.9	87.9			GARDEN SUPPLY STORES (SIC 5969 PT.)						
481	LP GAS-WHOLESALE . . . . .	5	240	12.7	.6			TOTAL . . . . .	14	1 988	(X)	100.0		
482	OTHER LP GAS SALES . . . . .	42	1 225	7.3	3.1		300	SPORTING-RECREATION EQUIPMENT. . . . .	3	138	9.7	6.9		
483	OTHER FUELS. . . . .	197	33 299	84.2	84.2		320	HARDWARE-GARDENING EQUIPMENT . . . . .	14	1 598	80.4	80.4		
500	ALL OTHER MERCHANDISE. . . . .	7	214	9.6	.5		-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	252	(X)	12.7		
520	NONMERCHANDISE RECEIPTS. . . . .	52	1 000	9.1	2.5			NEWS DEALERS AND NEWSSTANDS (SIC 5994)						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	225	(X)	.6			TOTAL <sup>2</sup> . . . . .	18	2 176	(X)	100.0		
	LIQUEFIED PETROL GAS (BTL. GAS) DEALERS (SIC 5984)							HOBBY, TOY, AND GAME SHOPS (SIC 5995)						
	TOTAL . . . . .	39	5 801	(X)	100.0			TOTAL . . . . .	14	1 143	(X)	100.0		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	13	442	15.0	7.6		500	ALL OTHER MERCHANDISE. . . . .	14	996	87.1	87.1		
340	LUMBER-BUILDING MATERIALS. . . . .	7	50	2.7	.9		-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	147	(X)	12.9		
480	HOUSEHOLD FUELS-ICE. . . . .	39	4 804	82.8	82.8			CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						
482	OTHER LP GAS SALES . . . . .	39	4 660	80.3	80.3			TOTAL . . . . .	17	2 038	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	123	(X)	2.1			500	ALL OTHER MERCHANDISE. . . . .	17	1 985	97.4	97.4	
520	NONMERCHANDISE RECEIPTS. . . . .	17	219	5.8	3.8			-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	53	(X)	2.6	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	285	(X)	4.9			GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)						
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)							TOTAL . . . . .	68	3 349	(X)	100.0		
	TOTAL . . . . .	23	3 558	(X)	100.0			020	GROCERIES-OTHER FOODS. . . . .	9	128	16.3	3.8	
480	HOUSEHOLD FUELS-ICE. . . . .	23	3 100	87.1	87.1			100	CIGARS-CIGARETTES-TOBACCO. . . . .	6	41	8.3	1.2	
483	OTHER FUELS. . . . .	23	2 988	84.0	84.0			120	COSMETICS-DRUGS-CLEANERS . . . . .	6	17	35.7	.5	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	112	(X)	3.1			160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	8	57	15.5	1.7	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	458	(X)	12.9			240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	182	22.8	5.4	
	FLORISTS (SIC 5992)							260	KITCHENWARE-HOME FURNISHINGS . . . . .	14	146	50.5	4.4	
	TOTAL <sup>2</sup> . . . . .	61	4 418	(X)	100.0			280	JEWELRY-OPTICAL GOODS. . . . .	18	102	14.0	3.0	
	CIGAR STORES AND STANOS (SIC 5993)							500	ALL OTHER MERCHANDISE. . . . .	68	2 467	73.7	73.7	
	TOTAL . . . . .	17	2 592	(X)	100.0			-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	209	(X)	6.2	
020	GROCERIES-OTHER FOODS. . . . .	4	61	11.0	2.4				OPTICAL GOODS STORES (SIC 5999 PT.)					
100	CIGARS-CIGARETTES-TOBACCO. . . . .	17	1 769	68.2	68.2				TOTAL <sup>2</sup> . . . . .	6	388	(X)	100.0	
120	COSMETICS-DRUGS-CLEANERS . . . . .	3	14	4.5	.5				RETAIL STORES, N.E.C. (SIC 5999 PT.)					
500	ALL OTHER MERCHANDISE. . . . .	11	369	21.6	14.2				TOTAL <sup>2</sup> . . . . .	47	3 397	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	379	(X)	14.6				NONSTORE RETAILERS (SIC 53 PART*)					
	BOOK STORES (SIC 5942)								TOTAL . . . . .	76	18 911	(X)	100.0	
	TOTAL . . . . .	17	2 230	(X)	100.0				020	GROCERIES-OTHER FOODS. . . . .	15	3 932	47.3	20.8
500	ALL OTHER MERCHANDISE. . . . .	17	1 993	89.4	89.4				040	MEALS-SNACKS . . . . .	25	2 261	60.9	12.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	237	(X)	10.6				100	CIGARS-CIGARETTES-TOBACCO. . . . .	29	2 365	38.3	12.5
	STATIONERY STORES (SIC 5943)								120	COSMETICS-DRUGS-CLEANERS . . . . .	15	70	.9	.4
	TOTAL <sup>2</sup> . . . . .	24	1 961	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
40	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	590	7.3	3.1		MERCHANOISING MACHINE OPERATORS (SIC 534)				
60	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	1 007	12.4	5.3						
80	ALL FOOTWEAR . . . . .	15	187	2.4	1.0						
00	CURTAINS-ORAPERIES-DRY GOODS . . .	16	633	8.1	3.3		TOTAL . . . . .	24	6 979	(X)	100.0
20	MAJOR APPL-RADIO-TV-MUSICAL INST	19	1 560	19.0	8.2						
40	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	718	8.9	3.8						
60	KITCHENWARE-HOME FURNISHINGS . . .	16	455	5.9	2.4	020	GROCERIES-OTHER FOODS . . . . .	12	2 387	47.6	34.2
80	JEWELRY-OPTICAL GOODS . . . . .	16	62	.7	.3	040	MEALS-SNACKS . . . . .	8	1 758	49.2	25.2
00	SPORTING-RECREATION EQUIPMENT . . .	15	249	3.2	1.3	100	CIGARS-CIGARETTES-TOBACCO . . . .	19	2 341	35.9	33.5
20	HARDWARE-GARDENING EQUIPMENT . . .	16	412	5.3	2.2	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	493	(X)	7.1
40	LUMBER-BUILDING MATERIALS . . . . .	16	356	4.6	1.9						
20	AUTO TIRES-BATTERIES-ACCESS . . . .	15	350	4.6	1.9		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
40	FARM EQUIPMENT MACHINERY . . . . .	13	85	.9	.4						
00	ALL OTHER MERCHANOISE . . . . .	27	2 561	25.1	13.5		TOTAL . . . . .	32	3 868	(X)	100.0
20	NONMERCHANOISE RECEIPTS . . . . .	20	994	12.3	5.3						
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	63	(X)	.3						
	MAIL ORDER HOUSES (SIC 532)										
	TOTAL . . . . .	20	8 064	(X)	100.0						
20	GROCERIES-OTHER FOODS . . . . .	3	22	1.1	.3						
40	COSMETICS-DRUGS-CLEANERS . . . . .	15	61	1.0	.8						
20	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	454	7.0	5.6						
60	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	949	14.8	11.8						
80	ALL FOOTWEAR . . . . .	15	187	2.8	2.3						
00	CURTAINS-ORAPERIES-DRY GOODS . . .	15	574	8.9	7.1						
20	MAJOR APPL-RADIO-TV-MUSICAL INST	15	1 110	17.3	13.8						
40	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	309	4.7	3.8						
60	KITCHENWARE-HOME FURNISHINGS . . .	15	159	2.5	2.0						
80	JEWELRY-OPTICAL GOODS . . . . .	15	46	.7	.6						
00	SPORTING-RECREATION EQUIPMENT . . .	15	244	3.7	3.0						
20	HARDWARE-GARDENING EQUIPMENT . . .	16	409	6.3	5.1						
40	LUMBER-BUILDING MATERIALS . . . . .	15	325	5.0	4.0						
00	AUTO FUELS-LUBRICANTS . . . . .	6	7	.1	.1						
20	AUTO TIRES-BATTERIES-ACCESS . . . .	15	350	5.3	4.3						
40	FARM EQUIPMENT MACHINERY . . . . .	13	84	1.2	1.0						
00	ALL OTHER MERCHANOISE . . . . .	19	1 962	24.3	24.3						
20	NONMERCHANOISE RECEIPTS . . . . .	15	805	12.5	10.0						
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	6	(X)	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. **Standard Metropolitan Statistical Areas, by Kind of Business: 1967**

## Manchester SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	RETAIL TRAOE										
	TOTAL . . . . .	714	206 086	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	16	462	1.5	1.2
020	GROCERIES-OTHER FOODS. . . . .	166	38 479	49.7	18.7	300	SPORTING-RECREATION EQUIPMENT. . .	10	775	2.6	2.0
040	MEALS-SNACKS . . . . .	173	12 265	26.0	6.0	320	HARDWARE-GARDENING EQUIPMENT. . .	17	1 425	4.4	3.8
060	ALCOHOLIC DRINKS . . . . .	55	2 049	32.2	1.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	4	744	5.3	2.0
080	PACKAGED ALCOHOLIC BEVERAGES . . .	46	5 792	34.5	2.8	500	ALL OTHER MERCHANDISE. . . . .	19	2 805	7.9	7.4
100	CIGARS-CIGARETTES-TOBACCO. . . . .	132	3 367	6.3	1.6	520	NONMERCHANDISE RECEIPTS. . . . .	14	1 178	3.7	3.1
120	COSMETICS-DRUGS-CLEANERS . . . . .	121	6 611	8.9	3.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 147	(X)	3.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR. .	45	7 875	16.6	3.8		DEPARTMENT STORES (SIC 531)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	62	17 397	33.8	8.4		TOTAL . . . . .	7	30 351	(X)	100.0
180	ALL FOOTWEAR . . . . .	54	3 590	8.3	1.7						
200	CURTAINS-DRAPERIES-DRY GOOOS . . .	38	3 568	8.4	1.7	020	GROCERIES-OTHER FOODS. . . . .	5	190	.7	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	60	8 105	17.7	3.9	040	MEALS-SNACKS . . . . .	4	252	1.1	.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	5 709	19.1	2.8	120	COSMETICS-DRUGS-CLEANERS . . . . .	6	1 109	4.0	3.7
260	KITCHENWARE-HOME FURNISHINGS . . .	66	3 824	5.9	1.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	3 679	12.1	12.1
280	JEWELRY-OPTICAL GOODS. . . . .	39	2 167	6.2	1.1	141	MEN'S CLOTHING . . . . .	7	2 739	9.0	9.0
300	SPORTING-RECKEATION EQUIPMENT. . .	34	2 374	6.9	1.2	142	BOYS' CLOTHING . . . . .	7	940	3.1	3.1
320	HARWARE-GARDENING EQUIPMENT. . . .	42	3 870	9.6	1.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	8 638	28.5	28.5
340	LUMBER-BUILDING MATERIALS. . . . .	34	7 508	32.4	3.6	161	CHILDREN'S-INFANTS' WEAR . . . .	6	693	2.6	2.3
360	AUTOMOBILES-TRUCKS . . . . .	37	29 996	68.2	14.6	162	HANDBAGS-ACCESSORIES . . . . .	5	378	1.4	1.2
400	AUTO FUELS-LUBRICANTS. . . . .	109	10 214	24.7	5.0	163	MILLINERY. . . . .	7	262	.9	.9
420	AUTO TIRES-BATTERIES-ACCESS. . . . .	117	8 939	13.1	4.3	164	HOSIERY. . . . .	5	404	1.5	1.3
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	9	3 099	28.3	1.5	165	LINGERIE . . . . .	5	1 130	4.5	3.7
480	HOUSEHOLD FUELS-ICE. . . . .	34	5 109	100.0	2.5	166	WOMENS COATS-SUITS-FURS-RAINWR	5	813	3.3	2.7
500	ALL OTHER MERCHANOISE. . . . .	144	9 079	13.9	4.4	167	WOMEN'S DRESSES. . . . .	6	1 677	6.3	5.5
520	NONMERCHANDISE RECEIPTS. . . . .	196	4 828	4.9	2.3	168	WOMEN'S BLOUSES-SPTSWR . . . . .	5	1 506	6.1	5.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	272	(X)	.1	169	GIRLS'-SUBTEEN-TEEN WEAR . . . .	5	816	3.3	2.7
	BUILDING MATERIALS, HARWARE AND FARM EQUIP OEAERS (SIC 52)					171	OTHER WOMENS-GIRLS-CLOTHES ACC	4	959	5.4	3.2
	TOTAL . . . . .	29	10 697	(X)	100.0	180	ALL FOOTWEAR . . . . .	5	887	3.4	2.9
320	HARDWARE-GAROEING EQUIPMENT . . .	16	2 066	45.1	19.3	200	CURTAINS-ORAPERIES-DRY GOODS . . .	7	2 321	7.6	7.6
340	LUMBER-BUILDING MATERIALS. . . . .	23	6 782	64.3	63.4	201	PIECE GOODS-NOTIONS. . . . .	7	617	2.0	2.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 849	(X)	17.3	202	CURTAINS-DRAPERIES . . . . .	7	1 387	4.6	4.6
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					203	ALL OTHER OOMESTICS. . . . .	3	316	4.1	1.0
	TOTAL . . . . .	14	(O)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	3 496	13.2	11.5
340	LUMBER-BUILDING MATERIALS. . . . .	14	}	58.1	98.1	221	MAJOR HOUSEHOLD APPLIANCES . . .	4	1 880	8.4	6.2
341	LUMBER . . . . .	9		38.1	27.7	240	RADIO-S-TV'S MUSICAL INSTR. . . .	6	1 565	5.9	5.2
342	PLYWOOD. . . . .	8		22.2	13.8	241	MISCELLANEOUS MERCHANDISE. . . . .	(X)	51	(X)	.2
345	ALL OTHER MILLWORK . . . . .	8		13.8	6.1	242	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	1 419	6.9	4.7
346	WALLBOARD. . . . .	9		14.1	10.3	243	FLOOR COVERINGS. . . . .	4	405	1.9	1.3
347	ASPHALT AND ASBESTOS PRODUCTS. . .	8		6.7	3.0	244	FURNITURE-SLEEP EQUIPMENT. . . .	3	1 013	5.5	3.3
353	INSULATION . . . . .	7		6.7	4.2	260	KITCHENWARE-HOME FURNISHINGS . .	7	1 939	6.4	6.4
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(X)	7.1	261	CHINA-GLASSWARE. . . . .	5	476	2.0	1.6	
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	(X)	(X)	1.9	262	KITCHENWARE-HOUSEWARES . . . . .	7	1 369	4.5	4.5
	HARDWARE STORES (SIC 5251)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	94	(X)	.3
	TOTAL . . . . .	12	(D)	(X)	100.0	280	JEWELRY-OPTICAL GOOOS. . . . .	4	334	1.3	1.1
						300	SPORTING-RECREATION EQUIPMENT. . .	5	624	2.5	2.1
						320	HARDWARE-GARDENING EQUIPMENT . .	5	1 113	4.2	3.7
						321	HARDWARE-TOOLS . . . . .	5	573	2.2	1.9
						322	GAROEING EQUIPMENT-SUPPLIES . . .	4	539	2.3	1.8
						420	AUTO TIRES-8ATTERIES-ACCESS. . . .	3	628	5.2	2.1
						500	ALL OTHER MERCHANDISE. . . . .	6	2 006	6.9	6.6
						501	TOYS-GAMES-WHEEL GOOOS . . . . .	6	1 029	3.6	3.4
						502	BOOKS-STATIONERY-PHOTO. EQUIP.	6	780	2.7	2.6
						518	MDSE. EXC.TOY-GAMES-BOOKS-STA	4	197	1.1	.6
						520	NONMERCHANDISE RECEIPTS. . . . .	6	948	3.6	3.1
						535	ALL OTHER SERVICE RECEIPTS . . . .	6	919	3.4	3.0
						-	MISCELLANEOUS . . . . .	(X)	29	(X)	.1
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	768	(X)	2.5
	FARM EQUIPMENT DEALERS (SIC 5252)						VARIETY STORES (SIC 533)				
	TOTAL <sup>2</sup> . . . . .	3	182	(X)	100.0		TOTAL . . . . .	10	1 565	(X)	100.0
	GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)										
	TOTAL . . . . .	29	37 911	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	8	93	5.9	5.9
020	GROCERIES-OTHER FOODS. . . . .	15	666	2.2	1.8	040	MEALS-SNACKS . . . . .	6	175	11.2	11.2
040	MEALS-SNACKS . . . . .	10	447	1.6	1.2	120	COSMETICS-DRUGS-CLEANERS . . . . .	10	96	6.1	6.1
120	COSMETICS-DRUGS-CLEANERS . . . . .	19	1 396	4.0	3.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	38	2.4	2.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	4 357	11.7	11.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	191	12.2	12.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	9 838	26.5	26.0	200	CURTAINS-DRAPERIES-DRY GOODS . . .	9	112	7.2	7.2
180	ALL FOOTWEAR . . . . .	17	1 255	3.9	3.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	33	2.1	2.1
200	CURTAINS-ORAPERIES-DRY GOODS . . .	27	3 388	8.9	8.9	260	KITCHENWARE-HOME FURNISHINGS . .	9	150	9.6	9.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	3 930	12.1	10.4	280	JEWELRY-OPTICAL GOOOS. . . . .	9	31	2.0	2.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	1 746	7.1	4.6	320	HARWARE-GAROEING EQUIPMENT . . .	9	73	4.7	4.7
260	KITCHENWARE-HOME FURNISHINGS . . .	21	2 352	6.3	6.2	500	ALL OTHER MERCHANOISE. . . . .	9	522	33.4	33.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>2</sup>Detail may not add to total due to rounding.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

**Note: MANCHESTER SMSA**—Consists of Manchester city and Bedford and Goffstown towns in Hillsborough County and Hooksett town in Merrimack County, N.H.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Manchester SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	50	(X)	3.2	400	AUTO FUELS-LUBRICANTS. . . . .	15	146	.7	.4
	MISC. GENERAL MERCHANOISE STORES (SIC 539)					420	AUTO TIRES-BATTERIES-ACCESS. . .	28	6 488	17.4	15.9
						500	ALL OTHER MERCHANDISE. . . . .	6	1 729	33.3	4.2
						520	NONMERCHANOISE RECEIPTS. . . . .	24	1 894	5.5	4.6
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	693	(X)	1.7
	TOTAL <sup>2</sup> . . . . .	12	5 995	(X)	100.0		MOTOR VEHICLE OEALERS (SIC 551, 552)				
	FOOD STORES (SIC 54)						TOTAL . . . . .	32	33 559	(X)	100.0
	TOTAL . . . . .	124	41 399	(X)	100.0	380	AUTOMOBILES-TRUCKS . . . . .	32	29 729	88.6	88.6
020	GROCERIES-OTHER FOODS. . . . .	124	36 799	88.9	88.9	400	AUTO FUELS-LUBRICANTS. . . . .	13	97	.4	.3
040	MEALS-SNACKS . . . . .	8	248	4.5	.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	20	2 088	6.4	6.2
080	PACKAGED ALCOHOLIC BEVERAGES . .	34	650	6.5	1.6	520	NONMERCHANOISE RECEIPTS. . . . .	17	1 637	5.7	4.9
100	CIGARS-CIGARETTES-TOBACCO. . . .	76	1 452	4.9	3.5	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	8	(X)	(2)
120	COSMETICS-DRUGS-CLEANERS . . . .	71	1 242	4.1	3.0		MOTOR VEHICLE OEALERS--NEW AND USEO CARS (SIC 551)				
260	KITCHENWARE-HOME FURNISHINGS . .	14	134	.6	.3		TOTAL . . . . .	16	28 619	(X)	100.0
500	ALL OTHER MERCHANOISE. . . . .	38	741	4.5	1.8	380	AUTOMOBILES-TRUCKS . . . . .	16	24 847	86.8	86.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	133	(X)	.3	400	AUTO FUELS-LUBRICANTS. . . . .	12	92	.3	.3
	GROCERY STORES (SIC 541)					420	AUTO TIRES-BATTERIES-ACCESS. . .	16	2 052	7.2	7.2
	TOTAL . . . . .	92	38 527	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	16	1 624	5.7	5.7
020	GROCERIES-OTHER FOODS. . . . .	92	34 146	88.6	88.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	4	(X)	(2)
021	MEATS-FISH-POULTRY . . . . .	87	9 844	25.7	25.6		MOTOR VEHICLE OEALERS--USEO CARS ONLY (SIC 552)				
022	PRODUCE (FRESH FRUITS-VEGT8LS)	83	2 971	7.7	7.7		TOTAL . . . . .	16	4 940	(X)	100.0
023	FROZEN FOODS . . . . .	77	2 073	7.0	5.4	380	AUTOMOBILES-TRUCKS . . . . .	16	4 882	98.8	98.8
024	ALL OTHER FOODS. . . . .	90	19 257	51.7	50.0	385	USEO PASSENGER CARS-RETAIL . .	16	4 774	96.6	96.6
080	PACKAGEO ALCOHOLIC BEVERAGES . .	33	645	6.6	1.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	51	(X)	1.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	74	1 440	5.0	3.7	420	AUTO TIRES-BATTERIES-ACCESS. . .	4	37	.9	.7
120	COSMETICS-DRUGS-CLEANERS . . . .	71	1 238	4.2	3.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	21	(X)	.4
260	KITCHENWARE-HOME FURNISHINGS . .	14	133	.6	.3		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
500	ALL OTHER MERCHANOISE. . . . .	36	729	4.6	1.9		TOTAL . . . . .	8	(0)	(X)	100.0
516	ALL OTHER MERCHANOISE. . . . .	17	346	2.6	.9	420	AUTO TIRES-BATTERIES-ACCESS. . .	8			
517	PAPER-PAPER PRODUCTS . . . . .	35	382	2.4	1.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(0)	{82.0 4.6 (X)}	82.0 4.6 13.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	196	(X)	.5		MISCELLANEOUS AUTOMOTIVE OEALERS (SIC 559)				
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						TOTAL . . . . .	6	(0)	(X)	100.0
	TOTAL . . . . .	4	(0)	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	8			
020	GROCERIES-OTHER FOODS. . . . .	4		{97.8	97.8	520	NONMERCHANOISE RECEIPTS. . . . .	7			
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(0)	(X)	2.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)			
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)						GASOLINE SERVICE STATIONS (SIC 554)				
	TOTAL . . . . .	5	(0)	(X)	100.0		TOTAL . . . . .	86	12 139	(X)	100.0
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					100	CIGARS-CIGARETTES-TOBACCO. . . .	8	49	4.1	.4
	TOTAL . . . . .	5	271	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	86	9 914	81.7	81.7
020	GROCERIES-OTHER FOODS. . . . .	5	265	97.8	97.8	401	GASOLINE . . . . .	86	9 369	77.2	77.2
024	ALL OTHER FOODS. . . . .	5	264	97.4	97.4	402	OTHER AUTOMOTIVE FUELS . . . . .	10	155	9.9	1.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.4	403	MOTOR OILS-GREASES-OTHER OILS.	77	389	3.5	3.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	6	(X)	2.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	77	1 411	13.7	11.6
	RETAIL BAKERIES (SIC 546)					421	PARTS INSTALLED IN REPAIR WORK	45	451	7.6	3.7
	TOTAL <sup>2</sup> . . . . .	11	1 235	(X)	100.0	423	PARTS-RETAIL . . . . .	7	31	7.1	.3
	OTHER FOOD STORES (OTHER 54)					424	AUTOMOBILE TIRES-BATTERIES-ACC	73	929	9.4	7.7
	TOTAL . . . . .	7	(0)	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	55	492	6.1	4.1
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					527	SERVICE LABOR. . . . .	54	434	5.3	3.6
	TOTAL . . . . .	46	40 909	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	273	(X)	2.2
380	AUTOMOBILES-TRUCKS . . . . .	34	29 959	87.3	73.2		APPAREL AND ACCESSORY STORES (SIC 56)				
							TOTAL . . . . .	54	13 808	(X)	100.0
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	3 353	44.5	24.3
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	29	7 489	67.9	54.2
						180	ALL FOOTWEAR . . . . .	31	2 319	27.8	16.8
						520	NONMERCHANOISE RECEIPTS. . . . .	6	74	2.1	.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Manchester SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	572	(X)	4.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	82	(X)	1.2
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						FURNITURE STORES (SIC 5712)				
	TOTAL . . . . .	9	2 276	(X)	100.0		TOTAL . . . . .	13	(0)	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	9	2 006	88.1	88.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	(0)	14.6	12.9
180	ALL FOOTWEAR . . . . .	3	86	8.0	3.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13		80.5	80.5
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	184	(X)	8.1	260	KITCHENWARE-HOME FURNISHINGS . .	6		5.1	3.8
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	2.8
	TOTAL . . . . .	8	2 737	(X)	100.0		HOME FURNISHINGS STORES (OTHER 571)				
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	8	2 432	88.9	88.9		TOTAL . . . . .	10	871	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	305	(X)	11.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	745	85.5	85.5
	FURRIERS AND FUR SHOPS (SIC 568)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	126	(X)	14.5
	TOTAL . . . . .	2	(D)	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC 572)				
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						TOTAL . . . . .	8	(0)	(X)	100.0
	TOTAL . . . . .	35	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	(0)	79.5	79.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	(D)	50.0	37.5	224	NEW MAJOR APPLIANCES . . . . .	8		68.4	68.4
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	10		50.2	33.9	-	MISCELLANEOUS MERCHANOISE. . .	(X)		(X)	11.0
180	ALL FOOTWEAR . . . . .	27		41.1	24.5	520	NONMERCHANOISE RECEIPTS. . . . .	4	(X)	21.0	14.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	4.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	6.1
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						RADIO, TV, AND MUSIC STORES (SIC 573)				
	TOTAL <sup>2</sup> . . . . .	8	1 337	(X)	100.0		TOTAL . . . . .	12	1 618	(X)	100.0
	FAMILY CLOTHING STORES (SIC 565)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	1 542	95.3	95.3
	TOTAL . . . . .	7	4 551	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	76	(X)	4.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	1 806	39.7	39.7		EATING AND DRINKING PLACES (SIC 58)				
142	BOYS' CLOTHING . . . . .	4	101	5.1	2.2		TOTAL . . . . .	154	12 736	(X)	100.0
143	MEN'S TAILORED OUTERWEAR . . . .	5	761	29.3	16.7	020	GROCERIES-OTHER FOODS. . . . .	9	104	13.1	.8
144	OTHER MEN'S OUTERWEAR. . . . .	6	677	17.5	14.9	040	MEALS-SNACKS . . . . .	146	10 411	83.5	81.7
146	OTHER MEN'S CLOTHING . . . . .	4	266	13.5	5.8	060	ALCOHOLIC DRINKS . . . . .	54	2 042	29.0	16.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1	(X)	(Z)	100	CIGARS-CIGARETTES-TOBACCO. . . .	19	41	5.7	.3
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	7	2 434	53.5	53.5	520	NONMERCHANOISE RECEIPTS. . . . .	23	89	2.3	.7
168	WOMEN'S BLOUSES-SPTSWR . . . . .	6	1 605	41.1	35.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	49	(X)	.4
172	DRESSES. . . . .	5	360	13.8	7.9		EATING PLACES (SIC 5812)				
173	COATS-SUITS. . . . .	4	160	8.1	3.5		TOTAL . . . . .	133	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	309	(X)	6.8	020	GROCERIES-OTHER FOODS. . . . .	8	(0)	13.8	.9
180	ALL FOOTWEAR . . . . .	4	129	7.8	2.8	040	MEALS-SNACKS . . . . .	133		88.7	88.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	182	(X)	4.0	060	ALCOHOLIC DRINKS . . . . .	33		17.7	9.3
	SHOE STORES (SIC 566)					100	CIGARS-CIGARETTES-TOBACCO. . . .	13		5.4	.2
	TOTAL . . . . .	18	1 905	(X)	100.0	520	NONMERCHANOISE RECEIPTS. . . . .	20		2.2	.7
180	ALL FOOTWEAR . . . . .	18	1 854	97.3	97.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	51	(X)	2.7		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
	APPAREL AND ACCESS. STORES+N.E.C. (SIC 564, 7, 9)						TOTAL . . . . .	21	(0)	(X)	100.0
	TOTAL . . . . .	2	(D)	(X)	100.0		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						TOTAL . . . . .	26	(0)	(X)	100.0
	TOTAL . . . . .	43	7 071	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	6	(0)	5.7	1.3
200	CURTAINS-ORAPERIES-ORY GOODS . .	7	66	6.1	.9	100	CIGARS-CIGARETTES-TOBACCO. . . .	15		10.7	6.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	3 109	53.0	44.0	120	COSMETICS-DRUGS-CLEANERS . . . .	26		83.4	83.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	3 262	94.8	46.1	500	ALL OTHER MERCHANDISE. . . . .	11		10.7	4.1
260	KITCHENWARE-HOME FURNISHINGS . .	11	221	8.9	3.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	5.1
520	NONMERCHANOISE RECEIPTS. . . . .	13	331	17.1	4.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

## Manchester SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All estab- lish- ments <sup>1</sup>					Establishments handling the line	All estab- lish- ments <sup>1</sup>
	DRUG STORES (SIC S91 PT.)						FUEL AND ICE DEALERS (SIC S98)				
	TOTAL . . . . .	21	3 452	(X)	100.0		TOTAL . . . . .	30	5 465	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	11	226	10.9	6.5	480	HOUSEHOLD FUELS-ICE. . . . .	30	4 983	91.2	91.2
120	COSMETICS-DRUGS-CLEANERS . . . .	21	2 869	83.1	83.1	520	NONMERCHANDISE RECEIPTS. . . .	10	179	6.6	3.3
121	MEDICINES EXC. PRESCRIPTION. . .	19	782	23.7	22.7	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	302	(X)	5.5
122	PRESCRIPTION MEDICINES . . . . .	21	1 603	46.4	46.4						
123	ALL OTHER DRUGS-PROPRIETARIES. .	15	484	19.0	14.0		FLORISTS (SIC S992)				
S00	ALL OTHER MERCHANDISE. . . . .	7	120	10.9	3.5		TOTAL . . . . .	12	630	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	237	(X)	6.9	500	ALL OTHER MERCHANDISE. . . . .	12	625	99.2	99.2
	PROPRIETARY STORES (SIC S91 PT.)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	5	(X)	.8
	TOTAL . . . . .	5	(D)	(X)	100.0		CIGAR STORES AND STANDS (SIC S993)				
020	GROCERIES-OTHER FOODS. . . . .	3		4.4	2.3		TOTAL . . . . .	-	-	(X)	-
100	CIGARS-CIGARETTES-TOBACCO. . . .	4		9.3	4.8						
120	COSMETICS-DRUGS-CLEANERS . . . .	5	(D)	84.2	84.2		OTHER MISCELLANEOUS RETAIL STORES (OTHER S9)				
S00	ALL OTHER MERCHANDISE. . . . .	3		11.2	5.8		TOTAL . . . . .	41	6 201	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	2.8	280	JEWELRY-OPTICAL GOODS. . . . .	5	257	100.0	4.1
	MISCELLANEOUS RETAIL STORES (SIC S9 EX. S91)					460	HAY-GRAIN-FEED-FARM SUPPLIES . .	4	2 991	67.2	48.2
	TOTAL . . . . .	109	20 072	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	33	2 258	100.0	36.4
080	PACKAGED ALCOHOLIC BEVERAGES . .	5	5 032	80.7	25.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	695	(X)	11.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	242	10.2	1.2		NONSTORE RETAILERS (SIC S3 PART*)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	228	47.8	1.1		TOTAL . . . . .	14	(D)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	8	135	9.8	.7						
280	JEWELRY-OPTICAL GOODS. . . . .	14	1 589	72.4	7.9		MERCHANDISING MACHINE OPERATORS (SIC S34)				
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	273	8.4	1.4		TOTAL <sup>2</sup> . . . . .	8	3 145	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	5	3 006	72.8	15.0		DIRECT SELLING ESTABLISHMENTS (SIC S35)				
480	HOUSEHOLD FUELS-ICE. . . . .	30	4 984	100.0	24.8		TOTAL . . . . .	6	(D)	(X)	100.0
500	ALL OTHER MERCHANDISE. . . . .	49	2 942	100.0	14.7						
S20	NONMERCHANDISE RECEIPTS. . . . .	31	442	6.5	2.2						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 199	(X)	6.0						
	LIQUOR STORES (SIC S92)										
	TOTAL . . . . .	5	5 030	(X)	100.0						
	ANTIQUE AND SECONDHAND STORES (SIC S93)										
	TOTAL . . . . .	7	409	(X)	100.0						
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC S95)										
	TOTAL . . . . .	6	(D)	(X)	100.0						
	JEWELRY STORES (SIC S97)										
	TOTAL . . . . .	8	(D)	(X)	100.0						
260	KITCHENWARE-HOME FURNISHINGS . .	4		9.7	6.6						
280	JEWELRY-OPTICAL GOODS. . . . .	8		79.2	79.2						
281	WATCHES-CLOCKS . . . . .	7		12.8	10.9						
282	SILVERWARE . . . . .	6		9.5	7.4						
285	ALL OTHER JEWELRY ITEMS. . . . .	7		22.8	19.3						
287	DIAMONDS, EXC. DIAMOND WATCHES	7		21.6	18.3						
288	RINGS, EXC. DIAMONDS . . . . .	8	(D)	13.8	13.8						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	9.5						
520	NONMERCHANDISE RECEIPTS. . . . .	8		6.5	6.5						
S29	WATCH-CLOCK-JEWELRY REPAIRS. . .	8		6.0	6.0						
-	MISCELLANEOUS . . . . .	(X)		(X)	.5						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	7.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.  
<sup>1</sup>Nonstore retailers, part of SIC major group 53, are shown separately in this table.  
<sup>2</sup>Detail may not add to total due to rounding.  
<sup>3</sup>Merchandise line detail withheld due to insignificant reporting.

<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	4 254	12.9	12.9	120	COSMETICS-DRUGS-CLEANERS . . . . .	434	6 705	3.7	3.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18	8 351	25.3	25.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	29	163	2.7	.1
180	ALL FOOTWEAR . . . . .	16	1 545	5.7	4.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	205	7.1	.1
200	CURTAINS-ORAPERIES-DRY GOODS . .	18	2 639	8.0	8.0	260	KITCHENWARE-HOME FURNISHINGS . .	74	446	.9	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	2 831	14.0	8.6	320	HARDWARE-GARDENING EQUIPMENT . .	26	316	3.7	.1
221	MAJOR HOUSEHOLD APPLIANCES . .	10	1 783	10.3	5.4	340	LUMBER-BUILDING MATERIALS . . . .	5	275	8.3	.1
222	RADIOS-TV'S MUSICAL INSTR. . .	12	1 044	5.2	3.2	400	AUTO FUELS-LUBRICANTS . . . . .	43	488	10.5	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	1 456	5.9	4.4	480	HOUSEHOLD FUELS-ICE . . . . .	9	198	7.6	.1
241	FLOOR COVERINGS . . . . .	13	503	2.0	1.5	500	ALL OTHER MERCHANDISE . . . . .	281	5 228	4.2	2.3
242	FURNITURE-SLEEP EQUIPMENT . . .	12	953	5.6	2.9	520	NONMERCHANDISE RECEIPTS . . . .	100	696	7.8	.3
						-	MISCELLANEOUS MERCHANDISE . . . .	(X)	330	(X)	.1
260	KITCHENWARE-HOME FURNISHINGS . .	17	1 924	6.3	5.8		GROCERY STORES (SIC 541)				
280	JEWELRY-OPTICAL GOODS . . . . .	14	363	1.7	1.1		TOTAL . . . . .	576	216 514	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	12	640	3.0	1.9	020	GROCERIES-OTHER FOODS . . . . .	576	187 507	86.6	86.6
320	HARDWARE-GARDENING EQUIPMENT . .	17	1 592	4.8	4.8	021	MEATS-FISH-POULTRY . . . . .	544	53 259	24.8	24.6
340	LUMBER-BUILDING MATERIALS . . . .	8	773	6.7	2.3	022	PRODUCE (FRESH FRUITS-VEGTBLs)	509	15 373	7.2	7.1
348	PAINT-GLASS-WALLPAPER . . . . .	8	178	1.4	.5	023	FROZEN FOODS . . . . .	481	8 792	4.8	4.1
356	ALL OTHER LUMBER-MILLWORK . . . .	6	594	5.8	1.8	024	ALL OTHER FOODS . . . . .	565	110 077	51.5	50.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	8	907	5.9	2.7	040	MEALS-SNACKS . . . . .	28	320	3.5	.1
440	FARM EQUIPMENT MACHINERY . . . .	5	54	.8	.2	080	PACKAGED ALCOHOLIC BEVERAGES . .	203	4 202	5.4	1.9
500	ALL OTHER MERCHANDISE . . . . .	18	2 369	7.2	7.2	100	CIGARS-CIGARETTES-TOBACCO . . . .	469	10 021	5.6	4.6
501	TOYS-GAMES-WHEEL GOODS . . . . .	15	1 489	4.9	4.5	120	COSMETICS-DRUGS-CLEANERS . . . .	429	6 676	3.8	3.1
502	BOOKS-STATIONERY-PHOTO. EQUIP.	11	615	3.5	1.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	29	163	2.6	.1
518	MOSE, EXC. TOY-GAMES-BOOKS-STA	10	265	1.5	.8	260	KITCHENWARE-HOME FURNISHINGS . .	74	445	.9	.2
520	NONMERCHANDISE RECEIPTS . . . . .	15	1 319	4.7	4.0	320	HARDWARE-GARDENING EQUIPMENT . .	24	167	5.0	.1
535	ALL OTHER SERVICE RECEIPTS . . .	15	1 274	4.6	3.9	400	AUTO FUELS-LUBRICANTS . . . . .	43	484	10.5	.2
-	MISCELLANEOUS . . . . .	(X)	45	(X)	.1	480	HOUSEHOLD FUELS-ICE . . . . .	7	139	20.0	.1
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	73	(X)	.2	500	ALL OTHER MERCHANDISE . . . . .	278	5 209	4.2	2.4
	VARIETY STORES (SIC 533)					516	ALL OTHER MERCHANDISE . . . . .	155	1 703	2.3	.8
	TOTAL . . . . .	85	23 652	(X)	100.0	517	PAPER-PAPER PRODUCTS . . . . .	233	3 506	3.1	1.6
020	GROCERIES-OTHER FOODS . . . . .	75	1 539	7.1	6.5	520	NONMERCHANDISE RECEIPTS . . . .	93	679	7.8	.3
040	MEALS-SNACKS . . . . .	44	1 066	6.9	4.5	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	500	(X)	.2
100	CIGARS-CIGARETTES-TOBACCO . . . .	31	543	14.9	2.3		MEAT MARKETS (SIC 542 PT.)				
120	COSMETICS-DRUGS-CLEANERS . . . .	84	1 451	6.1	6.1		TOTAL . . . . .	5	(0)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	59	1 673	8.3	7.1		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	62	5 265	25.1	22.3		TOTAL . . . . .	8	478	(X)	100.0
180	ALL FOOTWEAR . . . . .	52	659	3.4	2.8	020	GROCERIES-OTHER FOODS . . . . .	8	467	97.7	97.7
200	CURTAINS-ORAPERIES-DRY GOODS . .	59	2 821	13.9	11.9	021	MEATS-FISH-POULTRY . . . . .	8	451	94.4	94.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	614	3.4	2.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	16	(X)	3.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	44	613	3.4	2.6	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	11	(X)	2.3
260	KITCHENWARE-HOME FURNISHINGS . .	51	1 018	6.2	4.3		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
280	JEWELRY-OPTICAL GOODS . . . . .	55	387	2.0	1.6		TOTAL . . . . .	11	(0)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	42	367	2.3	1.6	020	GROCERIES-OTHER FOODS . . . . .	16	485	95.8	95.8
320	HARDWARE-GARDENING EQUIPMENT . .	67	714	3.3	3.0	021	MEATS-FISH-POULTRY . . . . .	16	483	95.5	95.5
340	LUMBER-BUILDING MATERIALS . . . .	19	43	.8	.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	2	(X)	.4
500	ALL OTHER MERCHANDISE . . . . .	70	3 600	17.1	15.2	-	MISCELLANEOUS MERCHANDISE . . . .	(X)	21	(X)	4.2
520	NONMERCHANDISE RECEIPTS . . . .	28	515	4.7	2.2		RETAIL BAKERIES (SIC 546)				
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	764	(X)	3.2		TOTAL . . . . .	44	(0)	(X)	100.0
	GENERAL MERCHANDISE STORES (SIC 539 PART)					020	GROCERIES-OTHER FOODS . . . . .	44			
	TOTAL <sup>2</sup> . . . . .	122	24 318	(X)	100.0	024	ALL OTHER FOODS . . . . .	16			
	DRY GOODS STORES (SIC 539 PART)					-	MISCELLANEOUS MERCHANDISE . . . .	(X)			
	TOTAL <sup>2</sup> . . . . .	13	1 121	(X)	100.0	-	MISCELLANEOUS MERCHANDISE . . . .	(X)			
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)										
	TOTAL . . . . .	7	343	(X)	100.0						
200	CURTAINS-ORAPERIES-DRY GOODS . .	7	339	98.8	98.8						
-	MISCELLANEOUS MERCHANDISE . . . .	(X)	4	(X)	1.2						
	FOOD STORES (SIC 54)										
	TOTAL . . . . .	686	225 930	(X)	100.0						
020	GROCERIES-OTHER FOODS . . . . .	686	195 668	86.6	86.6	020	GROCERIES-OTHER FOODS . . . . .	44			
040	MEALS-SNACKS . . . . .	55	910	11.7	.4	040	MEALS-SNACKS . . . . .	22			
080	PACKAGED ALCOHOLIC BEVERAGES . .	206	4 220	5.6	1.9	100	CIGARS-CIGARETTES-TOBACCO . . . .	3			
100	CIGARS-CIGARETTES-TOBACCO . . . .	481	10 080	5.5	4.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(0)	(X)	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	138	7 944	7.3	7.3
						421	PARTS INSTALLED IN REPAIR WORK	128	4 863	4.5	4.5
	RETAIL BAKERIES--BAKING, SELLING (SIC 5462)					422	PARTS-WHOLESALE. . . . .	125	1 445	1.4	1.3
						423	PARTS-RETAIL. . . . .	125	436	.4	.4
	TOTAL . . . . .	41	2 669	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	113	1 199	1.3	1.1
020	GROCERIES-OTHER FOODS. . . . .	41	2 332	87.4	87.4	520	NONMERCHANDISE RECEIPTS. . . . .	129	6 118	6.1	5.6
040	MEALS-SNACKS. . . . .	20	329	26.9	12.3	527	SERVICE LABOR. . . . .	129	5 771	5.7	5.3
100	CIGARS-CIGARETTES-TOBACCO. . . .	3	5	2.8	.2	528	OTHER NONMERCHANDISE RECEIPTS.	42	345	1.0	.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	3	(X)	.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	38	(X)	(2)
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)						DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL . . . . .	3	(0)	(X)	100.0		TOTAL . . . . .	18	8 341	(X)	100.0
	DAIRY PRODUCTS STORES (SIC 545)					380	AUTOMOBILES-TRUCKS. . . . .	18	6 402	76.8	76.8
	TOTAL <sup>2</sup> . . . . .	23	3 145	(X)	100.0	381	NEW PASSENGER CARS-RETAIL. . .	18	3 753	45.0	45.0
	EGG AND POULTRY DEALERS (SIC 549 PT.)					385	USED PASSENGER CARS-RETAIL. . .	18	2 383	28.6	28.6
	TOTAL . . . . .	2	(0)	(X)	100.0	386	USED PASSENGER CARS-WHSL. . . .	4	206	5.2	2.5
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					-	MISCELLANEOUS MERCHANDISE. . .	(X)	60	(X)	.7
	TOTAL . . . . .	1	(0)	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	13	410	8.7	4.9
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)					420	AUTO TIRES-BATTERIES-ACCESS. . .	17	883	10.9	10.6
	TOTAL . . . . .	340	166 953	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	17	483	5.9	5.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	561	23.0	.3	422	PARTS-WHOLESALE. . . . .	5	78	1.1	.9
300	SPORTING-RECREATION EQUIPMENT. .	47	5 486	89.1	3.3	423	PARTS-RETAIL. . . . .	14	84	1.4	1.0
320	HARDWARE-GARDENING EQUIPMENT. .	15	175	8.3	.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	15	238	4.7	2.9
380	AUTOMOBILES-TRUCKS. . . . .	231	122 751	82.7	73.5	520	NONMERCHANDISE RECEIPTS. . . . .	16	593	9.0	7.1
400	AUTO FUELS-LUBRICANTS. . . . .	180	2 619	2.3	1.6	527	SERVICE LABOR. . . . .	16	562	8.5	6.7
420	AUTO TIRES-BATTERIES-ACCESS. . . .	262	16 631	10.9	10.0	-	MISCELLANEOUS. . . . .	(X)	31	(X)	.4
500	ALL OTHER MERCHANDISE. . . . .	49	8 832	71.6	5.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	53	(X)	.6
520	NONMERCHANDISE RECEIPTS. . . . .	250	9 568	7.0	5.7		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	330	(X)	.2		TOTAL <sup>2</sup> . . . . .	27	21 759	(X)	100.0
	MOTOR VEHICLE DEALERS (SIC 551, 552)					380	AUTOMOBILES-TRUCKS. . . . .	30	3 648	87.8	87.8
	TOTAL . . . . .	215	142 861	(X)	100.0	385	USED PASSENGER CARS-RETAIL. . .	30	2 894	69.7	69.7
380	AUTOMOBILES-TRUCKS. . . . .	215	121 461	85.0	85.0	-	MISCELLANEOUS MERCHANDISE. . .	(X)	754	(X)	18.1
400	AUTO FUELS-LUBRICANTS. . . . .	149	2 259	2.2	1.6	400	AUTO FUELS-LUBRICANTS. . . . .	4	137	63.4	3.3
420	AUTO TIRES-BATTERIES-ACCESS. . . .	204	10 730	7.7	7.5	401	GASOLINE. . . . .	4	129	59.6	3.1
520	NONMERCHANDISE RECEIPTS. . . . .	183	8 352	6.8	5.8	403	MOTOR OILS-GREASES-OTHER OILS.	3	8	5.0	.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	58	(X)	(Z)	420	AUTO TIRES-BATTERIES-ACCESS. . .	22	370	11.2	8.9
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					421	PARTS INSTALLED IN REPAIR WORK	22	370	11.2	8.9
	TOTAL . . . . .	140	108 606	(X)	100.0		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
380	AUTOMOBILES-TRUCKS. . . . .	140	93 009	85.6	85.6		TOTAL . . . . .	52	(0)	(X)	100.0
381	NEW PASSENGER CARS-RETAIL. . . .	140	57 376	52.8	52.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	14			
382	NEW PASSENGER CARS-WHOLESALE. . .	17	480	7.8	.4	260	KITCHENWARE-HOME FURNISHINGS. .	12			
383	NEW COMMERCIAL VEHICLES-RETAIL. .	77	7 118	11.6	6.6	300	SPORTING-RECREATION EQUIPMENT. .	13			
384	NEW COMMERCIAL VEHICLES-WHSL. . .	5	308	11.1	.3	320	HARDWARE-GARDENING EQUIPMENT. .	13			
385	USED PASSENGER CARS-RETAIL. . . .	139	23 912	22.0	22.0	380	AUTOMOBILES-TRUCKS. . . . .	4			
386	USED PASSENGER CARS-WHSL. . . .	74	2 352	3.7	2.2	400	AUTO FUELS-LUBRICANTS. . . . .	16			
387	USED COMMERCIAL VEHICLES. . . . .	70	1 347	2.3	1.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	52			
392	ALL OTHER AUTOS-TRUCKS. . . . .	7	111	2.9	.1	500	ALL OTHER MERCHANDISE. . . . .	13			
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	4	(X)	(Z)	520	NONMERCHANDISE RECEIPTS. . . . .	27			
400	AUTO FUELS-LUBRICANTS. . . . .	109	1 497	1.7	1.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)			
401	GASOLINE. . . . .	60	1 139	2.2	1.0		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
403	MOTOR OILS-GREASES-OTHER OILS. .	79	349	.5	.3		TOTAL . . . . .	9	(D)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	9	(X)	(Z)	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9			
						221	MAJOR HOUSEHOLD APPLIANCES. . .	9			
						222	RADIO-TV'S MUSICAL INSTR. . . .	8			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>
260	KITCHENWARE-HOME FURNISHINGS . .	9	65	4.9	4.9	380	AUTOMOBILES-TRUCKS . . . . .	16	182	9.6	.3
264	SMALL ELECTRICAL APPLIANCES . .	8	44	3.3	3.3	391	OTHER POWERED ROAD VEHICLES . .	15	178	9.6	.3
-	MISCELLANEOUS MERCHANDISE . . .	(X)	21	(X)	1.6	-	MISCELLANEOUS MERCHANDISE . . .	(X)	4	(X)	(Z)
300	SPORTING-RECREATION EQUIPMENT . .	8	137	10.3	10.3	400	AUTO FUELS-LUBRICANTS . . . . .	502	45 743	76.8	76.8
317	ALL OTHER SPTG GOODS EXC BOATS . .	7	126	10.3	9.5	401	GASOLINE . . . . .	502	42 551	71.5	71.5
-	MISCELLANEOUS MERCHANDISE . . .	(X)	10	(X)	.8	402	OTHER AUTOMOTIVE FUELS . . . . .	38	751	13.4	1.3
320	HARDWARE-GARDENING EQUIPMENT . .	9	76	5.7	5.7	403	MOTOR OILS-GREASES-OTHER OILS .	406	2 440	4.7	4.1
420	AUTO TIRES-BATTERIES-ACCESS . . .	9	492	37.0	37.0	420	AUTO TIRES-BATTERIES-ACCESS . . .	430	7 997	15.4	13.4
417	NEW TIRES-TUBES(OTHER USERS) . .	8	136	11.1	10.2	421	PARTS INSTALLED IN REPAIR WORK .	283	3 235	8.9	5.4
419	RETRAEOS(OTHER USERS) . . . . .	6	30	2.5	2.3	423	PARTS-RETAIL . . . . .	68	277	3.2	.5
426	AUTOMOBILE ACCESSORIES . . . . .	7	89	10.9	6.7	424	AUTOMOBILE TIRES-BATTERIES-ACC	403	4 485	9.1	7.5
436	STORAGE BATTERIES . . . . .	7	24	1.9	1.8	480	HOUSEHOLD FUELS-ICE . . . . .	15	392	21.8	.7
-	MISCELLANEOUS MERCHANDISE . . .	(X)	213	(X)	16.0	500	ALL OTHER MERCHANDISE . . . . .	8	57	4.7	.1
500	ALL OTHER MERCHANDISE . . . . .	7	73	5.9	5.5	520	NONMERCHANDISE RECEIPTS . . . . .	276	2 155	6.4	3.6
-	MISCELLANEOUS MERCHANDISE . . .	(X)	109	(X)	8.2	527	SERVICE LABOR . . . . .	271	1 941	6.0	3.3
	OTHER TIRE,BATTERY,AND ACCESSORY DEALERS (SIC 553 PT.)					-	MISCELLANEOUS MERCHANDISE . . .	(X)	71	(X)	.1
	TOTAL . . . . .	43	6 358	(X)	100.0		APPAREL AND ACCESSORY STORES (SIC 56)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	168	17.1	2.6		TOTAL . . . . .	296	39 726	(X)	100.0
221	MAJOR HOUSEHOLD APPLIANCES . . .	3	75	13.1	1.2	120	COSMETICS-DRUGS-CLEANERS . . . .	11	148	3.5	.4
222	RADIO-TV'S MUSICAL INSTR. . . . .	5	93	9.8	1.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	137	11 581	55.4	29.2
260	KITCHENWARE-HOME FURNISHINGS . .	3	6	1.0	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	189	19 165	61.7	48.2
264	SMALL ELECTRICAL APPLIANCES . . .	3	5	1.0	.1	180	ALL FOOTWEAR . . . . .	117	6 623	35.8	16.7
-	MISCELLANEOUS MERCHANDISE . . .	(X)	1	(X)	(Z)	200	CURTAINS-DRAPERIES-DRY GOODS . .	19	437	7.9	1.1
300	SPORTING-RECREATION EQUIPMENT . .	4	61	8.4	1.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	30	4.5	.1
320	HARDWARE-GARDENING EQUIPMENT . .	4	70	9.0	1.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	38	1.8	.1
380	AUTOMOBILES-TRUCKS . . . . .	3	51	11.7	.8	260	KITCHENWARE-HOME FURNISHINGS . .	14	103	4.2	.3
400	AUTO FUELS-LUBRICANTS . . . . .	14	80	3.6	1.3	280	JEWELRY-OPTICAL GOODS . . . . .	37	190	2.3	.5
420	AUTO TIRES-BATTERIES-ACCESS . . .	43	5 268	82.9	82.9	300	SPORTING-RECREATION EQUIPMENT .	22	692	11.2	1.7
500	ALL OTHER MERCHANDISE . . . . .	6	376	23.2	5.9	320	HARDWARE-GARDENING EQUIPMENT . .	4	124	8.5	.3
S20	NONMERCHANDISE RECEIPTS . . . . .	22	272	6.7	4.3	500	ALL OTHER MERCHANDISE . . . . .	15	169	2.6	.4
-	MISCELLANEOUS MERCHANDISE . . .	(X)	6	(X)	.1	520	NONMERCHANDISE RECEIPTS . . . . .	37	328	5.3	.8
	BOAT DEALERS (SIC 5591)					-	MISCELLANEOUS MERCHANDISE . . .	(X)	98	(X)	.2
	TOTAL <sup>2</sup> . . . . .	31	6 232	(X)	100.0		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)				
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	562	14.5	3.6
	TOTAL . . . . .	30	(D)	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	119	14 401	91.7	91.7
500	ALL OTHER MERCHANDISE . . . . .	30				180	ALL FOOTWEAR . . . . .	3	141	4.6	.9
S04	MOBILE HOMES-HOUSEHOLD TRLRS . .	24				200	CURTAINS-DRAPERIES-DRY GOODS . .	5	120	10.5	.8
S05	CAMP TRAILERS-TRAVEL TRAILERS . .	7				280	JEWELRY-OPTICAL GOODS . . . . .	17	69	1.8	.4
-	MISCELLANEOUS MERCHANDISE . . .	(X)				520	NONMERCHANDISE RECEIPTS . . . . .	6	148	5.7	.9
	NONMERCHANDISE RECEIPTS . . . . .	11				-	MISCELLANEOUS MERCHANDISE . . .	(X)	258	(X)	1.6
S27	SERVICE LABOR . . . . .	7					WOMEN'S READY-TO-WEAR STORES (SIC 562)				
S32	OTHER NONMERCHANDISE RECEIPTS .	7					TOTAL . . . . .	88	9 009	(X)	100.0
-	MISCELLANEOUS MERCHANDISE . . .	(X)				160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	88	8 983	100.0	100.0
	AIRCRAFT-MOTORCYCLE DEALERS (SIC 5599 PT.)					161	CHILDREN'S-INFANTS' WEAR . . . .	7	327	18.7	3.6
	TOTAL . . . . .	11	(D)	(X)	100.0	163	MILLINERY . . . . .	13	117	5.4	1.3
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					164	HOSIERY . . . . .	66	305	4.6	3.4
	TOTAL . . . . .	1	(D)	(X)	100.0	165	LINGERIE . . . . .	90	928	10.6	10.3
	GASOLINE SERVICE STATIONS (SIC 554)					168	WOMEN'S BLOUSES-SPTSWR . . . . .	91	2 558	28.9	28.4
	TOTAL . . . . .	502	59 533	(X)	100.0	172	DRESSES . . . . .	88	2 943	33.2	33.1
020	GROCERIES-OTHER FOODS . . . . .	40	642	15.2	1.1	173	COATS-SUITS . . . . .	81	1 533	17.9	17.0
040	MEALS-SNACKS . . . . .	11	139	6.2	.2	174	HANDBAGS . . . . .	49	240	4.4	2.7
080	PACKAGED ALCOHOLIC BEVERAGES . .	5	45	14.2	.1	176	OTHER WOMENS-GIRLS' CLOTHES ACC	5	32	2.8	.4
100	CIGARS-CIGARETTES-TOBACCO . . . .	87	1 735	12.7	2.9	200	CURTAINS-DRAPERIES-DRY GOODS . .	3	26	6.3	.3
120	COSMETICS-DRUGS-CLEANERS . . . .	6	307	27.7	.5		MILLINERY STORES (SIC 563 PT.)				
300	SPORTING-RECREATION EQUIPMENT . .	4	68	25.0	.1		TOTAL <sup>2</sup> . . . . .	6	158	(X)	100.0
							CORSET AND LINGERIE STORES (SIC 563 PT.)				
							TOTAL . . . . .	1	(D)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

<sup>1</sup> Detail may not add to total due to rounding.  
<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						SHOE STORES (SIC 566)				
	TOTAL . . . . .	22	6 317	(X)	100.0		TOTAL . . . . .	58	(0)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	564	10.5	8.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	(0)	{ 12.2 8.2 95.1 (X)	{ 2.3 1.4 95.1 1.1
142	BOYS' CLOTHING . . . . .	5	101	2.8	1.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	10			
143	MEN'S TAILORED OUTERWEAR . . . .	5	257	4.8	4.1	180	ALL FOOTWEAR . . . . .	58			
146	OTHER MEN'S CLOTHING . . . . .	4	88	2.5	1.4	-	MISCELLANEOUS MERCHANOISE . . . .	(X)			
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	118	(X)	1.9						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	5 072	80.3	80.3		MEN'S SHOE STORES (SIC 566 PT.)				
161	CHILDREN'S-INFANTS' WEAR . . . .	6	359	13.7	5.7		TOTAL . . . . .	1	(0)	(X)	100.0
164	HOSIERY . . . . .	12	276	9.8	4.4						
165	LINGERIE . . . . .	13	433	8.1	6.9						
168	WOMEN'S BLOUSES-SPTSWR . . . . .	15	1 950	35.2	30.9		WOMEN'S SHOE STORES (SIC 566 PT.)				
172	DRESSES . . . . .	12	458	8.4	7.3		TOTAL . . . . .	5	438	(X)	100.0
173	COATS-SUITS . . . . .	9	222	4.0	3.5						
174	HANOBAGS . . . . .	10	197	3.6	3.1	180	ALL FOOTWEAR . . . . .	5	438	100.0	100.0
176	OTHER WOMENS-GIRLS' CLOTHES ACC	12	1 139	18.9	18.0	182	WOMEN'S AND GIRLS' FOOTWEAR . .	5	381	87.0	87.0
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	38	(X)	.6	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	57	(X)	13.0
180	ALL FOOTWEAR . . . . .	5	197	4.2	3.1						
280	JEWELRY-OPTICAL GOOOS . . . . .	6	72	1.4	1.1		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)			(X)	-
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	412	(X)	6.5		TOTAL . . . . .	-	-	(X)	-
	FURRIERS AND FUR SHOPS (SIC 568)						FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL . . . . .	2	(0)	(X)	100.0		TOTAL . . . . .	52	5 341	(X)	100.0
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)										
	TOTAL . . . . .	67	8 082	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	132	11.4	2.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	67	7 217	89.3	89.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	104	9.5	1.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	241	9.7	3.0	180	ALL FOOTWEAR . . . . .	52	5 033	94.2	94.2
168	WOMEN'S BLOUSES-SPTSWR . . . . .	6	74	5.4	.9	181	MEN'S AND BOYS' FOOTWEAR . . . .	52	1 559	29.2	29.2
173	COATS-SUITS . . . . .	5	115	9.3	1.4	182	WOMEN'S AND GIRLS' FOOTWEAR . .	52	2 329	43.6	43.6
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	52	(X)	.6	183	CHILDREN'S AND INFANTS' FOOTWR	47	1 145	23.9	21.4
180	ALL FOOTWEAR . . . . .	24	365	13.5	4.5	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	71	(X)	1.3
280	JEWELRY-OPTICAL GOOOS . . . . .	5	29	3.1	.4		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
300	SPORTING-RECREATION EQUIPMENT . .	7	121	8.4	1.5		TOTAL . . . . .	7	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS . . . . .	15	94	6.7	1.2		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	14	(X)	.2		TOTAL . . . . .	2	(0)	(X)	100.0
	CUSTOM TAILORS (SIC 567)						FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	TOTAL . . . . .	1	(0)	(X)	100.0		TOTAL . . . . .	254	33 433	(X)	100.0
	FAMILY CLOTHING STORES (SIC 565)										
	TOTAL . . . . .	42	9 513	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	42	878	14.6	2.6
120	COSMETICS-DRUGS-CLEANERS . . . .	8	130	4.9	1.4	220	MAJOR APPL-RAIO-TV-MUSICAL INST	172	15 554	65.8	46.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	3 571	37.5	37.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	103	13 582	89.4	40.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	42	3 981	41.8	41.8	260	KITCHENWARE-HOME FURNISHINGS . .	82	1 371	10.6	4.1
161	CHILDREN'S-INFANTS' WEAR . . . .	20	325	8.4	3.4	280	JEWELRY-OPTICAL GOOOS . . . . .	6	129	6.4	.4
163	MILLINERY . . . . .	10	42	1.3	.4	300	SPORTING-RECREATION EQUIPMENT . .	6	84	7.5	.3
164	HOSIERY . . . . .	29	170	2.5	1.8	320	HARDWARE-GAROENING EQUIPMENT . .	7	154	18.5	.5
165	LINGERIE . . . . .	27	474	7.2	5.0	480	HOUSEHOLO FUELS-ICE . . . . .	3	294	32.1	.9
168	WOMEN'S BLOUSES-SPTSWR . . . . .	36	964	13.4	10.1	500	ALL OTHER MERCHANOISE . . . . .	19	219	10.9	.7
172	DRESSES . . . . .	37	941	11.9	9.9	520	NONMERCHANDISE RECEIPTS . . . . .	99	1 050	9.0	3.1
173	COATS-SUITS . . . . .	35	678	8.1	7.1	-	MISCELLANEOUS MERCHANOISE . . . .	(X)	118	(X)	.4
174	HANOBAGS . . . . .	21	75	1.3	.8						
176	OTHER WOMENS-GIRLS' CLOTHES ACC	23	282	4.5	3.0		FURNITURE STORES (SIC 5712)				
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	28	(X)	.3		TOTAL . . . . .	79	(0)	(X)	100.0
180	ALL FOOTWEAR . . . . .	28	553	7.6	5.8	200	CURTAINS-ORAPERIES-ORY GOOOS . .	16	(0)	{ 5.6 27.9	{ 1.8 10.4
200	CURTAINS-ORAPERIES-ORY GOOOS . .	13	316	7.5	3.3	220	MAJOR APPL-RAIO-TV-MUSICAL INST	32			
220	MAJOR APPL-RAIO-TV-MUSICAL INST	6	29	3.0	.3						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	38	1.7	.4						
260	KITCHENWARE-HOME FURNISHINGS . .	12	88	3.6	.9						
280	JEWELRY-OPTICAL GOOOS . . . . .	15	92	2.5	1.0						
300	SPORTING-RECREATION EQUIPMENT . .	11	329	10.7	3.5						
320	HARWARE-GAROENING EQUIPMENT . .	3	116	8.4	1.2						
500	ALL OTHER MERCHANOISE . . . . .	12	108	2.6	1.1	200	CURTAINS-ORAPERIES-ORY GOOOS . .	16	(0)	{ 5.6 27.9	{ 1.8 10.4
520	NONMERCHANDISE RECEIPTS . . . . .	12	67	3.2	.7	220	MAJOR APPL-RAIO-TV-MUSICAL INST	32			
-	MISCELLANEOUS MERCHANOISE . . . .	(X)	95	(X)	1.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

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<sup>1</sup>Detail may not add to total due to rounding.<sup>2</sup>Merchandise line detail withheld due to insufficient reporting.



TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	79	11 667	83.6	83.6		MUSICAL INSTRUMENT STORES (SIC 7333 PT.)				
243	SLEEP EQUIPMENT. . . . .	71	2 117	15.7	15.2						
244	OTHER HOUSEHOLD FURNITURE. . . . .	78	7 745	55.5	55.5						
245	FLOOR COVERINGS-SOFT SURFACE . . . . .	61	1 455	10.9	10.4		TOTAL . . . . .	6	(0)	(X)	100.0
246	FLOOR COVERINGS-HARD SURFACE . . . . .	29	299	4.5	2.1						
247	NONHOUSEHOLD FURNITURE . . . . .	8	51	6.0	.4		EATING AND DRINKING PLACES (SIC 58)				
260	KITCHENWARE-HOME FURNISHINGS . . . . .	23	303	6.5	2.2						
280	JEWELRY-OPTICAL GOODS. . . . .	4	15	.8	.1		TOTAL . . . . .	779	48 777	(X)	100.0
520	NONMERCHANDISE RECEIPTS. . . . .	22	204	7.7	1.5						
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	75	(X)	.5	020	GROCERIES-OTHER FOODS. . . . .	55	1 354	26.1	2.8
	HOME FURNISHINGS STORES (OTHER 571)					040	MEALS-SNACKS . . . . .	761	40 974	84.4	84.0
	TOTAL <sup>2</sup> . . . . .	35	2 542	(X)	100.0	060	ALCOHOLIC DRINKS . . . . .	229	4 954	23.3	10.2
	FLOOR COVERINGS STORES (SIC 5713)					100	CIGARS-CIGARETTES-TOBACCO. . . . .	134	329	3.8	.7
	TOTAL <sup>2</sup> . . . . .	16	1 719	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	16	184	10.8	.4
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					520	NONMERCHANDISE RECEIPTS. . . . .	103	389	3.3	.8
	TOTAL . . . . .	12	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	593	(X)	1.2
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)						EATING PLACES (SIC 5812)				
	TOTAL <sup>2</sup> . . . . .	3	185	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	54	1 350	26.3	2.9
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					040	MEALS-SNACKS . . . . .	719	40 768	87.1	87.1
	TOTAL . . . . .	4	(0)	(X)	100.0	060	ALCOHOLIC DRINKS . . . . .	169	3 292	16.6	7.0
	HOUSEHOLD APPLIANCE STORES (SIC 572)					100	CIGARS-CIGARETTES-TOBACCO. . . . .	108	287	3.4	.6
	TOTAL . . . . .	91	(0)	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	15	182	10.5	.4
200	CURTAINS-DRAPERIES-DRY GOODS . . . . .	11		11.3	1.1	520	NONMERCHANDISE RECEIPTS. . . . .	101	375	3.3	.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	90		78.1	78.1	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	548	(X)	1.2
224	NEW MAJOR APPLIANCES . . . . .	90		65.2	65.2		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
225	NEW RADIOS-TV'S ETC. . . . .	43		20.6	11.5		TOTAL . . . . .	468	34 439	(X)	100.0
226	USEO MAJOR APPL-RADIOS-TV'S. . . . .	24		2.8	1.2	020	GROCERIES-OTHER FOODS. . . . .	23	253	12.2	.7
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	.2	040	MEALS-SNACKS . . . . .	468	30 241	87.8	87.8
260	KITCHENWARE-HOME FURNISHINGS . . . . .	44		11.3	6.6	060	ALCOHOLIC DRINKS . . . . .	162	3 145	16.1	9.1
264	SMALL ELECTRICAL APPLIANCES. . . . .	43		6.5	3.8	100	CIGARS-CIGARETTES-TOBACCO. . . . .	71	210	3.5	.6
265	ALL OTHER KITCHENWARE-HOUSEWR. . . . .	20		8.9	2.8	500	ALL OTHER MERCHANDISE. . . . .	12	167	9.4	.5
300	SPORTING-RECREATION EQUIPMENT. . . . .	4		4.4	.4	520	NONMERCHANDISE RECEIPTS. . . . .	70	332	3.4	1.0
320	HARDWARE-GARDENING EQUIPMENT . . . . .	4		16.2	1.2	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	90	(X)	.3
480	HOUSEHOLD FUELS-ICE. . . . .	3		33.3	2.6		CAFETERIAS (SIC 5812 PT.)				
520	NONMERCHANDISE RECEIPTS. . . . .	60		9.1	5.0		TOTAL . . . . .	22	1 361	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	5.1	040	MEALS-SNACKS . . . . .	22	1 331	97.8	97.8
	RADIO AND TELEVISION STORES (SIC 5732)					-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	30	(X)	2.2
	TOTAL . . . . .	38	5 129	(X)	100.0		REFRESHMENT PLACES (SIC 5812 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	38	4 748	92.6	92.6		TOTAL . . . . .	229	11 003	(X)	100.0
224	NEW MAJOR APPLIANCES . . . . .	11	661	26.8	12.9	040	MEALS-SNACKS . . . . .	229	9 196	83.6	83.6
225	NEW RADIOS-TV'S ETC. . . . .	38	3 629	70.8	70.8	100	CIGARS-CIGARETTES-TOBACCO. . . . .	35	73	3.3	.7
226	USEO MAJOR APPL-RADIOS-TV'S. . . . .	25	120	3.1	2.5	500	NONMERCHANDISE RECEIPTS. . . . .	26	34	2.8	.3
227	RECORDS-TAPES-MUSICAL INSTR. . . . .	7	338	18.1	6.6	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	1 700	(X)	15.5
260	KITCHENWARE-HOME FURNISHINGS . . . . .	7	54	5.6	1.1		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
264	SMALL ELECTRICAL APPLIANCES. . . . .	4	13	2.3	.3		TOTAL <sup>2</sup> . . . . .	60	1 974	(X)	100.0
265	ALL OTHER KITCHENWARE-HOUSEWR. . . . .	3	41	11.7	.8	020	GROCERIES-OTHER FOODS. . . . .	30		4.7	1.3
520	NONMERCHANDISE RECEIPTS. . . . .	12	221	11.8	4.3	040	MEALS-SNACKS . . . . .	30		8.6	2.4
-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	106	(X)	2.1	080	PACKAGED ALCOHOLIC BEVERAGES . . . . .	5		20.6	.6
	RECORD SHOPS (SIC 5733 PT.)					100	CIGARS-CIGARETTES-TOBACCO. . . . .	72		9.4	5.8
	TOTAL . . . . .	5	(0)	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . . .	130		83.1	83.1
						160	WOMEN'S-GIRLS'CLOTHING-EX FOOTWR	6		6.4	.2
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	6		4.4	.2
						260	KITCHENWARE-HOME FURNISHINGS . . . . .	12		5.3	.6
						280	JEWELRY-OPTICAL GOODS. . . . .	49		2.8	1.1
						300	SPORTING-RECREATION EQUIPMENT. . . . .	8		7.5	.4
						500	ALL OTHER MERCHANDISE. . . . .	52		8.4	3.5
						-	MISCELLANEOUS MERCHANDISE. . . . .	(X)		(X)	.7

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<sup>1</sup> Detail may not add to total due to rounding.<sup>2</sup> Merchandise line detail withheld due to insufficient reporting.

NA Not available.

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Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments  (number)	Sales of specified merchandise lines		
			Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--					Amount <sup>1</sup>  (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments <sup>1</sup>					Establishments handling the line	All establishments <sup>1</sup>
	ORUG STORES (SIC 591 PT.)					300	SPORTING-RECREATION EQUIPMENT. .	39	(0)	78.0	78.0
	TOTAL . . . . .	108	17 316	(X)	100.0	301	ATHLETIC GOODS(TO INDIVIDUALS)	19		29.0	11.5
020	GROCERIES-OTHER FOODS. . . . .	27	225	4.4	1.3	302	ATHLETIC GOODS(TO TEAMS) . . . .	7		21.1	4.5
040	MEALS-SNACKS . . . . .	26	404	7.7	2.3	303	HUNTING EQUIPMENT. . . . .	21		19.9	11.5
100	CIGARS-CIGARETTES-TOBACCO. . . .	61	986	8.8	5.7	304	FISHING EQUIPMENT. . . . .	24		11.7	7.7
						305	WINTER SPORTS EQUIPMENT. . . .	23		22.3	19.9
120	COSMETICS-DRUGS-CLEANERS . . . .	108	14 437	83.4	83.4	315	CAMPING EQUIP-SUPPLIES . . . .	12		7.4	2.8
121	MEDICINES EXC. PRESCRIPTION. . .	93	4 039	26.5	23.3	-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	20.1
122	PRESCRIPTION MEDICINES . . . . .	108	7 514	43.4	43.4						
123	ALL OTHER DRUGS-PROPRIETARIES. .	92	2 884	19.7	16.7						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	42	4.0	.2	520	NONMERCHANDISE RECEIPTS. . . .	9	5.1	1.5	
260	KITCHENWARE-HOME FURNISHINGS . .	9	91	4.4	.5	-	MISCELLANEOUS MERCHANDISE. . .	(X)	(X)	4.8	
280	JEWELRY-OPTICAL GOODS. . . . .	43	188	2.7	1.1		BICYCLE SHOPS (SIC 5953)				
300	SPORTING-RECREATION EQUIPMENT. .	7	82	8.4	.5		TOTAL . . . . .	-	-	(X)	-
500	ALL OTHER MERCHANDISE. . . . .	43	599	8.2	3.5						
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	261	(X)	1.5		JEWELRY STORES (SIC 597)				
	PROPRIETARY STORES (SIC 591 PT.)						TOTAL . . . . .	49	4 785	(X)	100.0
	TOTAL . . . . .	22	(D)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	251	19.2	5.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	11	(D)	18.7	6.5	260	KITCHENWARE-HOME FURNISHINGS . .	27	452	11.6	9.4
120	COSMETICS-DRUGS-CLEANERS . . . .	22		80.6	80.6	266	ALL OTHER HOME FURN EXC. CHINA	17	298	11.2	6.2
500	ALL OTHER MERCHANDISE. . . . .	9		12.5	3.9	267	CHINA-GLASSWARE. . . . .	22	154	6.2	3.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	8.9						
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					280	JEWELRY-OPTICAL GOODS. . . . .	49	3 483	72.8	72.8
	TOTAL . . . . .	680	127 915	(X)	100.0	281	WATCHES-CLOCKS . . . . .	46	664	14.3	13.9
020	GROCERIES-OTHER FOODS. . . . .	31	373	10.3	.3	282	SILVERWARE . . . . .	40	362	8.2	7.6
040	MEALS-SNACKS . . . . .	17	200	40.0	.2	285	ALL OTHER JEWELRY ITEMS. . . .	44	923	20.0	19.3
080	PACKAGED ALCOHOLIC BEVERAGES . .	57	38 748	78.4	30.3	287	DIAMONDS, EXC. DIAMOND WATCHES	46	1 059	22.6	22.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	46	2 089	32.6	1.6	288	RINGS, EXC. DIAMONDS . . . . .	45	464	9.7	9.7
120	COSMETICS-DRUGS-CLEANERS . . . .	13	93	16.6	.1	-	MISCELLANEOUS MERCHANDISE. . .	(X)	11	(X)	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	12	456	30.7	.4	500	ALL OTHER MERCHANDISE. . . . .	7	127	9.0	2.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	400	16.6	.3	520	NONMERCHANDISE RECEIPTS. . . .	44	458	10.1	9.6
180	ALL FOOTWEAR . . . . .	15	130	5.0	.1	529	WATCH-CLOCK-JEWELRY REPAIRS. .	43	436	10.9	9.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	53	1 460	11.8	1.1	-	MISCELLANEOUS . . . . .	(X)	22	(X)	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	700	55.5	.5						
260	KITCHENWARE-HOME FURNISHINGS . .	56	849	15.5	.7		FUEL OIL DEALERS (SIC 5983)				
280	JEWELRY-OPTICAL GOODS. . . . .	77	3 891	69.7	3.0		TOTAL . . . . .	160	33 259	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT. .	50	3 668	56.8	2.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	499	5.9	1.5
320	HARDWARE-GARDENING EQUIPMENT . .	28	1 582	37.5	1.2	340	LUMBER-BUILDING MATERIALS. . . .	20	839	19.3	2.5
340	LUMBER-BUILDING MATERIALS. . . . .	32	1 092	18.7	.9	400	AUTO FUELS-LUBRICANTS. . . . .	24	1 324	21.5	4.0
380	AUTOMOBILES-TRUCKS . . . . .	5	115	100.0	.1	420	AUTO TIRES-BATTERIES-ACCESS. . .	14	384	10.7	1.2
400	AUTO FUELS-LUBRICANTS. . . . .	31	1 719	23.2	1.3	480	HOUSEHOLD FUELS-ICE. . . . .	160	29 000	87.2	87.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	27	745	12.7	.6	481	LP GAS-WHOLESALE . . . . .	4	235	12.2	.7
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	53	15 095	78.6	11.8	482	OTHER LP GAS SALES . . . . .	38	1 183	7.3	3.6
480	HOUSEHOLD FUELS-ICE. . . . .	220	36 054	96.5	28.2	483	OTHER FUELS. . . . .	160	27 582	82.9	82.9
500	ALL OTHER MERCHANDISE. . . . .	254	16 259	94.0	12.7	500	ALL OTHER MERCHANDISE. . . . .	6	206	9.8	.6
520	NONMERCHANDISE RECEIPTS. . . . .	165	1 976	9.5	1.5	520	NONMERCHANDISE RECEIPTS. . . .	39	809	10.3	2.4
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	221	(X)	.2	-	MISCELLANEOUS MERCHANDISE. . .	(X)	197	(X)	.6
	LIQUOR STORES (SIC 592)										
	TOTAL . . . . .	55	(D)	(X)	100.0		LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)				
	ANTIQUE STORES (SIC 5932)						TOTAL . . . . .	35	4 589	(X)	100.0
	TOTAL <sup>2</sup> . . . . .	8	220	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	351	20.0	7.6
	SECONDHAND STORES (SIC 5933)					480	HOUSEHOLD FUELS-ICE. . . . .	35	3 776	82.3	82.3
	TOTAL . . . . .	21	(D)	(X)	100.0	482	OTHER LP GAS SALES . . . . .	35	3 645	79.4	79.4
	SPORTING GOODS STORES (SIC 5952)					-	MISCELLANEOUS MERCHANDISE. . .	(X)	112	(X)	2.4
	TOTAL . . . . .	39	(D)	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . .	14	156	5.9	3.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	6	(D)	22.8	8.6	-	MISCELLANEOUS MERCHANDISE. . .	(X)	305	(X)	6.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4		13.1	4.8	480	HOUSEHOLD FUELS-ICE. . . . .	22	(0)	87.1	87.1
180	ALL FOOTWEAR . . . . .	9		4.7	2.2	483	OTHER FUELS. . . . .	22		84.0	84.0
					-	MISCELLANEOUS MERCHANDISE. . .	(X)	(X)		3.1	
						-	MISCELLANEOUS MERCHANDISE. . .	(X)		(X)	12.9

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount <sup>1</sup> (\$1,000)	As percent of total sales of--					Amount <sup>1</sup> (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>					Estab- lishments handling the line	All estab- lish- ments <sup>1</sup>	
	FLORISTS (SIC S992)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	181	23.1	5.8	
	TOTAL <sup>2</sup> . . . . .	49	3 788	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	12	129	48.8	4.1	
	CIGAR STORES AND STANDS (SIC S993)					280	JEWELRY-OPTICAL GOODS. . . . .	15	94	13.7	3.0	
	TOTAL . . . . .	15	(D)	(X)	100.0	500	ALL OTHER MERCHANDISE. . . . .	60	2 269	72.9	72.9	
	GROCERIES-OTHER FOODS. . . . .	3	(O)	10.5	2.5	-	MISCELLANEOUS MERCHANDISE. . . . .	(X)	204	(X)	6.6	
020	CIGARS-CIGARETTES-TOBACCO. . . .	15		69.6	69.6		OPTICAL GOODS STORES (SIC S999 PT.)					
100	COSMETICS-DRUGS-CLEANERS . . . .	3		4.9	.6		TOTAL <sup>2</sup> . . . . .	3	134	(X)	100.0	
120	ALL OTHER MERCHANDISE. . . . .	11		21.5	15.4		RETAIL STORES, N.E.C. (SIC S999 PT.)					
500	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	(X)	11.9		TOTAL <sup>2</sup> . . . . .	30	2 054	(X)	100.0	
	BOOK STORES (SIC S942)						NONSTORE RETAILERS (SIC S3 PART*)					
	TOTAL . . . . .	14	2 003	(X)	100.0		TOTAL . . . . .	59	(O)	(X)	100.0	
500	ALL OTHER MERCHANDISE. . . . .	14	1 773	88.5	88.5	020	GROCERIES-OTHER FOODS. . . . .	8	(D)	55.3	21.1	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	230	(X)	11.5	040	MEALS-SNACKS . . . . .	23		61.8	8.6	
	STATIONERY STORES (SIC S943)					100	CIGARS-CIGARETTES-TOBACCO. . . .	22		26.3	7.3	
	TOTAL <sup>2</sup> . . . . .	19	1 548	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS . . . .	14		.8	.4	
	HAY, GRAIN, AND FEED STORES (SIC S962)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15		6.8	3.3	
	TOTAL . . . . .	33	12 919	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16		14.8	7.2	
320	HARDWARE-GARDENING EQUIPMENT . .	3	182	11.4	1.4	180	ALL FOOTWEAR . . . . .	15		2.6	1.3	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	33	12 492	96.7	96.7	200	CURTAINS-DRAPERIES-DRY GOODS . .	15		8.6	4.2	
520	NONMERCHANDISE RECEIPTS. . . . .	5	64	3.9	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17		20.7	10.6	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	181	(X)	1.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16		4.7	2.3	
	OTHER FARM SUPPLY STORES (SIC S969 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	15		2.4	1.2	
	TOTAL . . . . .	14	2 441	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	15		.6	.3	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	14	2 272	93.1	93.1	300	SPORTING-RECREATION EQUIPMENT .	15		3.7	1.8	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	169	(X)	6.9	320	HARDWARE-GARDENING EQUIPMENT . .	16		5.9	2.9	
	GARDEN SUPPLY STORES (SIC S969 PT.)					340	LUMBER-BUILDING MATERIALS. . . .	16		5.1	2.5	
	TOTAL . . . . .	12	1 581	(X)	100.0	400	AUTO FUELS-LUBRICANTS. . . . .	6		.2	.1	
320	HARDWARE-GARDENING EQUIPMENT . .	12	1 286	81.3	81.3	420	AUTO TIRES-BATTERIES-ACCESS. . .	15		5.1	2.5	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	295	(X)	18.7	440	FARM EQUIPMENT MACHINERY . . . .	13		1.2	.6	
	NEWS DEALERS AND NEWSSTANDS (SIC S994)					500	ALL OTHER MERCHANDISE. . . . .	24		25.2	15.5	
	TOTAL <sup>2</sup> . . . . .	16	2 149	(X)	100.0	520	NONMERCHANDISE RECEIPTS. . . .	17		12.5	6.1	
	HOBBY, TOY, AND GAME SHOPS (SIC S995)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)		(X)	.1	
	TOTAL . . . . .	11	490	(X)	100.0		MAIL ORDER HOUSES (SIC 532)					
500	ALL OTHER MERCHANDISE. . . . .	11	474	96.7	96.7	020	GROCERIES-OTHER FOODS. . . . .	3	8 008	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	16	(X)	3.3	120	COSMETICS-DRUGS-CLEANERS . . . .	14		57	.8	.7
	CAMERA AND PHOTO SUPPLY STORES (SIC S996)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15		453	7.1	5.7
	TOTAL <sup>2</sup> . . . . .	15	1 836	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15		947	14.8	11.8
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC S997)					180	ALL FOOTWEAR . . . . .	15		186	2.8	2.3
020	GROCERIES-OTHER FOODS. . . . .	8	3 113	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	15		573	9.0	7.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	6				220	MAJOR APPL-RADIO-TV-MUSICAL INST	15		1 109	17.3	13.8
120	COSMETICS-DRUGS-CLEANERS . . . .	5				240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15		309	4.8	3.9
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6				260	KITCHENWARE-HOME FURNISHINGS . .	15		156	2.3	1.9
	TOTAL . . . . .	60	3 113	(X)	100.0	280	JEWELRY-OPTICAL GOODS. . . . .	15		42	.6	.5
						300	SPORTING-RECREATION EQUIPMENT .	15		241	3.7	3.0
						320	HARDWARE-GARDENING EQUIPMENT . .	16		404	6.2	5.0
						340	LUMBER-BUILDING MATERIALS. . . .	15		324	5.0	4.0
						400	AUTO FUELS-LUBRICANTS. . . . .	6		7	.1	.1
						420	AUTO TIRES-BATTERIES-ACCESS. . .	15		349	5.5	4.4
						440	FARM EQUIPMENT MACHINERY . . . .	13		84	1.2	1.0
						500	ALL OTHER MERCHANDISE. . . . .	18		1 936	24.2	24.2
						520	NONMERCHANDISE RECEIPTS. . . .	15		805	12.6	10.1
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)		4	(X)	(Z)
							MERCHANDISING MACHINE OPERATORS (SIC S34)					
							TOTAL . . . . .	15	3 623	(X)	100.0	
020	GROCERIES-OTHER FOODS. . . . .	8	1 836	(X)	100.0	020	GROCERIES-OTHER FOODS. . . . .	8	1 875	78.7	51.8	
100	CIGARS-CIGARETTES-TOBACCO. . . .	6				040	MEALS-SNACKS . . . . .	6		47.2	19.0	
120	COSMETICS-DRUGS-CLEANERS . . . .	5				100	CIGARS-CIGARETTES-TOBACCO. . . .	13		991	27.5	27.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6				-	MISCELLANEOUS MERCHANDISE. . . .	(X)		68	(X)	1.9
							DIRECT SELLING ESTABLISHMENTS (SIC 535)					
							TOTAL . . . . .	25	(O)	(X)	100.0	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

<sup>1</sup> Nonstore retailers, part of SIC major group 53, are shown separately in this table.<sup>2</sup> Detail may not add to total due to rounding.<sup>3</sup> Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		New Hampshire	Manchester SMSA	Area outside SMSA			New Hampshire	Manchester SMSA	Area outside SMSA
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C		DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)	140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	A	(X)	160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	B	E
					200	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	C	A	E
					220	CURTAINS-DRAPERIES-DRY GOODS.....	D	B	E
					240	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	B	A	C
					260	FURNITURE-SLEEP EQUIP-FLOOR COV....	B	A	O
					320	KITCHENWARE-HOME FURNISHINGS.....	D	B	E
					340	HARDWARE-GARDENING EQUIPMENT.....	E	D	E
					500	LUMBER-BUILDING MATERIALS.....	B	A	B
						ALL OTHER MERCHANDISE.....	B	A	O
					520	NONMERCHANDISE RECEIPTS.....	B	A	D
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	C		VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	C	A
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	C		MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE			
					140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	E
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	B	(X)	B	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	E	(X)	E
					200	CURTAINS-DRAPERIES-DRY GOODS.....	E	(X)	E
					220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	E	(X)	E
					240	FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	E
					260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	E
					320	HARDWARE-GARDENING EQUIPMENT.....	E	(X)	E
					340	LUMBER-BUILDING MATERIALS.....	E	(X)	E
					500	ALL OTHER MERCHANDISE.....	E	(X)	E
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	C	D		SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	B
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	E	C	E					
340	LUMBER-BUILDING MATERIALS.....	D	C	O					
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	D					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

\*Nonstore retailers, part of SIC major group 53, are shown separately in this table.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		New Hampshire	Manchester SMSA	Area outside SMSA			New Hampshire	Manchester SMSA	Area outside SMSA
020 500	FOCO STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	D20	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	A
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	B	C		OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)
020 500	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)	D20 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	A	(X)		DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E	020	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	D		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	D	(X)	D		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
020	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	B	D2D 500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	E	B		ALL OTHER MERCHANDISE.....	E	(X)	E
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B		AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
D20	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	B	B	38D 400 420 520	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	D		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	(X)	A	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E	380 400 420 520	AUTO FUELS--LUBRICANTS.....	(X)	B	(X)
	RETAIL BAKERIES--BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	D		AUTO TIRES--BATTERIES--ACCESS.....	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E		NONMERCHANDISE RECEIPTS.....	(X)	A	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E	380 400 420 520	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	B	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	E		AUTO FUELS--LUBRICANTS.....	C	(X)	C

Note: See merchandise line introductory text for explanation of this table.

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		
		New Hampshire	Manchester SMSA	Area outside SMSA			New Hampshire	Manchester SMSA	Area outside SMSA
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	A		BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
3BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	A	3DD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	E
4DD	AUTOMOBILES-TRUCKS.....	D	(X)	C	40D	SPORTING-RECREATION EQUIPMENT.....	E	(X)	E
42D	AUTO FUELS-LUBRICANTS.....	C	(X)	B	52D	AUTO FUELS-LUBRICANTS.....	E	(X)	E
52D	AUTO TIRES-BATTERIES-ACCESS.....	C	(X)	B		NONMERCHANDISE RECEIPTS.....	E	(X)	E
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	E		HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	C
3BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	(X)	E	500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	B	(X)	C
4DD	AUTOMOBILES-TRUCKS.....	D	(X)	E	52D	ALL OTHER MERCHANDISE.....	B	(X)	C
42D	AUTO FUELS-LUBRICANTS.....	D	(X)	E		NONMERCHANDISE RECEIPTS.....			
52D	AUTO TIRES-BATTERIES-ACCESS.....	O	(X)	E		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	E
3BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	B	A	3BD	AUTOMOBILES-TRUCKS.....	E	(X)	E
4DD	AUTOMOBILES-TRUCKS.....	A	E	A	40D	AUTO FUELS-LUBRICANTS.....	E	(X)	E
42D	AUTO FUELS-LUBRICANTS.....	A	E	A	52D	AUTO FUELS-LUBRICANTS.....	E	(X)	E
52D	AUTO TIRES-BATTERIES-ACCESS.....	A	E	A		NONMERCHANDISE RECEIPTS.....	E	(X)	E
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	A		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	C		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	E
22D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	(X)	C	400	AUTO FUELS-LUBRICANTS.....	E	(X)	E
26D	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	E	(X)	C	50D	ALL OTHER MERCHANDISE.....	E	(X)	E
30D	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	C	52D	NONMERCHANDISE RECEIPTS.....	E	(X)	E
38D	SPORTING-RECREATION EQUIPMENT.....	E	(X)	C		GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	B
40D	AUTOMOBILES-TRUCKS.....	E	(X)	C	3BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	D	E	D
42D	AUTO FUELS-LUBRICANTS.....	E	(X)	C	40D	AUTOMOBILES-TRUCKS.....	C	D	C
52D	AUTO TIRES-BATTERIES-ACCESS.....	E	(X)	C	42D	AUTO FUELS-LUBRICANTS.....	C	D	C
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A	52D	AUTO TIRES-BATTERIES-ACCESS.....	C	D	C
22D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	(X)	A		NONMERCHANDISE RECEIPTS.....			
26D	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	A	(X)	A		APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
30D	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	C		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
38D	SPORTING-RECREATION EQUIPMENT.....	E	(X)	E		WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
40D	AUTOMOBILES-TRUCKS.....	E	(X)	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	A
42D	AUTO FUELS-LUBRICANTS.....	E	(X)	E	140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	E	A
52D	AUTO TIRES-BATTERIES-ACCESS.....	E	(X)	E	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	A	E	A
	NONMERCHANDISE RECEIPTS.....	E	(X)	E					
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	(X)					
30D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	E	(X)					
38D	SPORTING-RECREATION EQUIPMENT.....	(X)	A	(X)					
40D	AUTOMOBILES-TRUCKS.....	(X)	E	(X)					
42D	AUTO FUELS-LUBRICANTS.....	(X)	A	(X)					
50D	ALL OTHER MERCHANDISE.....	(X)	A	(X)					
52D	NONMERCHANDISE RECEIPTS.....	(X)	E	(X)					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		New Hampshire	Manchester SMSA	Area outside SMSA			New Hampshire	Manchester SMSA	Area outside SMSA
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	(X)		FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	(X)	D	(X)	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR....	C C	A A	E D
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	E	(X)	E		MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	A
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	E	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	B	(X)	E		WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	D	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	A
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	D D	(X) (X)	D D		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	A	A	A		FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	C
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	(X)	C
140 160 180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR.... ALL FOOTWEAR.....	(X) (X) (X)	C B C	(X) (X) (X)		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	E
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	D	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	C C	(X) (X)	E E
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	E E	E E	E D		MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	E E	(X) (X)	E E
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	E E	(X) (X)	E E		APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)
					140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.... WOMEN'S-GIRLS'CLOTHING+EX FOOTWR...	(X) (X)	E E	(X) (X)

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		
		New Hampshire	Manchester SMSA	Area outside SMSA			New Hampshire	Manchester SMSA	Area outside SMSA
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	22D	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	C
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	D		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	B	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	D	E	D		EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	E		EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	D
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C		REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E
	HOUSEHOLD APPLIANCE STORES (SIC 5721) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C		DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	D	D	D	120	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	B
220	KITCHENWARE-HOME FURNISHINGS.....	C	A	D		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	C	D	B
260	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)		PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	C
22D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	(X)	C	(X)		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	E	E	E
26D	KITCHENWARE-HOME FURNISHINGS.....	(X)	E	(X)		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B
220	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B		LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	C	(X)	C					
	KITCHENWARE-HOME FURNISHINGS.....	B	(X)	B					
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E					
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR...	E	E	(X)					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.



TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales			Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting mer- chandise lines as percent of total sales		
		New Hampshire	Manchester SMSA	Area outside SMSA			New Hampshire	Manchester SMSA	Area outside SMSA
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	(X)		FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	(X)	D
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E	480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE .....	D	(X)	D
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E		FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	D	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	(X)		CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE .....	B	E	B
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	(X)		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE .....	(X)	C	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B		BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE .....	D	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	D	(X)	C	240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV..... ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS.....	E E D	(X) (X) (X)	E E C
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	E		STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	E	240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV..... ALL OTHER MERCHANDISE .....	E E E	(X) (X) (X)	E E E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C		HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	A
260 280 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS..... JEWELRY-OPTICAL GOODS..... NONMERCHANDISE RECEIPTS.....	C C C	E A A	C C C		OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	D	(X)		GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	B
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	D	(X)		NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE .....	E	(X)	E
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C		HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	C
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	D	(X)	D		CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	E
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	D					
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	D	(X)	D					

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		
		New Hampshire	Manchester SMSA	Area outside SMSA
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	D
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	B
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	A
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	B
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	A

Note: See merchandise line introductory text for explanation of this table.  
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.  
E = Less than 60 percent. X = Not applicable.  
\* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

# Appendix A

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

**1. The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

**a. All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

**b. Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

**2. The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

**a. Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

**b. Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

**1. Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”



establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

**4. Coverage of nonemployers**—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1—a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

**Types of Areas Covered**—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.<sup>1</sup> A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.



## Appendix B

### MERCHANDISE LINE SALES REPORTS EXPLANATIONS

#### EXPLANATION OF TERMS

**Data Covered**—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

**Types of Areas**—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>2</sup> for recognizing

the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

<sup>2</sup> Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.



## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Plumbing and heating equipment dealers (SIC 522)**—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

**Electrical supply stores (SIC 524)**—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Farm equipment dealers (SIC 5252)**—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

**General merchandise stores (part of SIC 539)**—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

**Dry goods stores (part of SIC 539)**—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

**Sewing and needlework stores (part of SIC 539)**—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.



**FOOD STORES**  
**(SIC Major Group 54)**

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

**Meat markets (part of SIC 542)**—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

**Fish (seafood) markets (part of SIC 542)**—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

**Dairy products stores (SIC 545)**—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

**Egg and poultry dealers (part of SIC 549)**—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

**Other miscellaneous food stores (part of SIC 549)**—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."



**AUTOMOTIVE DEALERS**  
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

**Home and auto supply stores (part of SIC 553)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

**Other tire, battery, accessory dealers (part of SIC 553)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

**Boat dealers (SIC 5591)**—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

**Household trailer dealers (SIC 5592)**—Establishments primarily selling household trailers, mobile homes and campers.

**Aircraft, motorcycle dealers (part of SIC 5599)**—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

**Automotive dealers, n.e.c. (part of SIC 5599)**—Establishments primarily selling automotive products not elsewhere classified.

**GASOLINE SERVICE STATIONS**  
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

**APPAREL AND ACCESSORY STORES**  
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

**Millinery stores (part of SIC 563)**—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

**Corsets and lingerie stores (part of SIC 563)**—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

**Other women's accessory, specialty stores (part of SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (part of SIC 566)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

**Women's shoe stores (part of SIC 566)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

**Children's and juveniles' shoe stores (part of SIC 566)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

**Family shoe stores (part of SIC 566)**—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and



children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

**China, glassware, and metalware stores (SIC 5715)**—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

**Miscellaneous home furnishings stores (SIC 5719)**—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for



consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

**Restaurants, lunchrooms, caterers (part of SIC 5812)**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias (part of SIC 5812)**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places (part of SIC 5812)**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

## DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

**Proprietary stores (part of SIC 591)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

## MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Antique stores (SIC 5932)**—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

**Secondhand stores (SIC 5933)**—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

**Sporting goods stores (SIC 5952)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Bicycle shops (SIC 5953)**—Establishments primarily selling bicycles and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Fuel oil dealers (SIC 5983)**—Establishments primarily selling fuel oil.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

**Cigar stores and stands (SIC 5993)**—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

**Stationery stores (SIC 5943)**—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

**Hay, grain, and feed stores (SIC 5962)**—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

**Other farm supply stores (part of SIC 5969)**—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

**Garden supply stores (part of SIC 5969)**—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

**News dealers and newsstands (SIC 5994)**—Establishments primarily selling newspapers, magazines, and other periodicals.

**Hobby, toy, and game shops (SIC 5995)**—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

**Camera and photographic supply stores (SIC 5996)**—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

**Gift, novelty, and souvenir shops (SIC 5997)**—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Optical goods stores (part of SIC 5999)**—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

**Retail stores, n.e.c. (part of SIC 5999)**—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-



ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

### NONSTORE RETAILERS

(Part of SIC Major Group 53)

**Mail-order houses (SIC 532)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

**Merchandising machine operators (SIC 534)**—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

**Direct selling establishments (SIC 535)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

## RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS  <b>1967 CENSUS OF BUSINESS</b>		<b>NOTICE</b> —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.							
<b>1. NAME AND PHYSICAL LOCATION</b> a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)		In correspondence pertaining to this report, please refer to this Census File Number <span style="float: right;">Employer Identification No.</span>							
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but <b>not</b> the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		<b>2. EMPLOYER IDENTIFICATION NUMBER</b> Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits))							
c. Enter following physical location information <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	<b>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT</b> <span style="float: right;">X-1</span> 1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 3 <input type="checkbox"/> Corporation (Do <b>not</b> mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify)			
Number and street	City, village, or other place								
State	ZIP code								
d. Enter name of county in which your establishment is located.		<b>4. PERIOD OPERATED IN 1967</b> <span style="float: right;">X-2</span> a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)							
e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No		b. How many months during 1967 did you own this establishment?..... Months <span style="float: right;">X-3</span>							
<b>5. CLASS OF CUSTOMER</b> <span style="float: right;">X-4</span> Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) 2 _____ % Construction and building trade contractors 3 _____ % Other business firms, government, and institutions 4 _____ % Other (Specify)		<b>6. METHOD OF SELLING</b> <span style="float: right;">X-5</span> Mark the box which describes your principal method of selling. Do not mark more than one box. 1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines							
<b>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</b>		<b>8. COMPANY AFFILIATION</b>							
a. Sales of merchandise and other receipts from customers..... <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 30%;">Cents</td> <td style="width: 40%;">Key</td> </tr> <tr> <td></td> <td>XX</td> <td>X-6</td> </tr> </table>		Dollars	Cents	Key		XX	X-6	a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).	
Dollars	Cents	Key							
	XX	X-6							
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?..... 1 <input type="checkbox"/> Yes    2 <input type="checkbox"/> No		b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).							
c. If "No," how much did you forward to taxing agencies for such taxes?..... <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 30%;">Cents</td> <td style="width: 40%;">Key</td> </tr> <tr> <td></td> <td>XX</td> <td>X-8</td> </tr> </table>		Dollars	Cents	Key		XX	X-8	Name of company	
Dollars	Cents	Key							
	XX	X-8							
d. Total ANNUAL payroll in 1967 before deductions..... <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Dollars</td> <td style="width: 30%;">Cents</td> <td style="width: 40%;">Key</td> </tr> <tr> <td></td> <td>XX</td> <td>X-9*</td> </tr> </table>		Dollars	Cents	Key		XX	X-9*	Mailing address (Number, street, city, State, ZIP code)	
Dollars	Cents	Key							
	XX	X-9*							
		EI No. (9 digits)							



# RETAIL TRADE GENERAL QUESTIONS--Continued

<b>9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM</b>								1-1					
<b>a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?</b> .....								1 <input type="checkbox"/> Yes      2 <input type="checkbox"/> No					
Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.													
<b>b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm:</b> .....						Name		Kind of business					
<b>10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT</b>										1-2XX			
<b>a. Is any department, concession, or business not owned by you, operated within this establishment?</b> .....										1 <input type="checkbox"/> Yes      2 <input type="checkbox"/> No			
Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.													
<b>b. If "Yes," please complete a line for each.</b>													
		2XX		2-3		2-4		2-5		2-6*			
Name and address of owner of department or concession		Kind of business of department or concession		Estimated sales during 1967		Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only			
						Dollars		Yes    No				Yes    No	
1.						1    2		1    2					
2.						1    2		1    2					
3.						1    2		1    2					
<b>11. YOUR BUSINESS LOCATIONS</b>													
<b>a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?</b> .....												1 <input type="checkbox"/> Yes      2 <input type="checkbox"/> No	
<b>b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).</b>													
Address of business (Number, street, city or town, county, State, ZIP code)				Description of business				Census Use Only		Sales		Number of paid employees (Pay period including March 12)	
										Dollars			
1.										XX			
2.										XX			
3.										XX			
4.										XX			
<b>Totals for this Employer Identification Number</b> (Sales total should equal the entry in item 7a)										XX			

100-005

# Appendix D

## KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
<b>BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS</b>		<b>SHOE STORES</b>	
Building materials and supply stores:		Men's shoe stores .....	} CB-56B
Lumber and other building materials dealers .....	CB-52A	Women's shoe stores .....	
Plumbing and heating equipment dealers .....	CB-52B	Children's and juveniles' shoe stores .....	
Paint, glass, and wallpaper stores .....	CB-52D	Family shoe stores .....	
Electrical supply stores .....	CB-52C		
Hardware stores .....	CB-52D		
Farm equipment dealers .....		<b>FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES</b>	
<b>GENERAL MERCHANDISE GROUP STORES</b>		Furniture and home furnishings stores:	
Department stores .....	CB-53A	Furniture stores .....	CB-57A
Variety stores .....	CB-53B	Home furnishings stores:	
Miscellaneous general merchandise stores:		Floor coverings stores .....	} CB-57D
General merchandise stores .....	CB-53A	Drapery, curtain, and upholstery stores .....	
Dry goods stores .....	} CB-53B	China, glassware, and metalware stores .....	
Sewing and needlework stores .....		Miscellaneous home furnishings stores .....	
		Household appliance stores .....	} CB-57B
		Radio, television, and music stores:	
		Radio and television stores .....	} CB-57C
		Music stores:	
		Record shops .....	
		Musical instrument stores .....	
<b>FOOD STORES</b>		<b>EATING AND DRINKING PLACES</b>	
Grocery stores .....		Eating places:	
Meat and fish (seafood) markets:		Restaurants, lunchrooms, and caterers .....	} CB-58
Meat markets .....	} CB-54A	Cafeterias .....	
Fish (seafood) markets .....		Refreshment places .....	
Fruit stores and vegetable markets .....		Drinking places (alcoholic beverages) .....	
Candy, nut, and confectionery stores .....			
Retail bakeries:		<b>DRUG STORES AND PROPRIETARY STORES</b>	
Retail bakeries—baking and selling .....	} CB-54B	Drug stores .....	} CB-59A
Retail bakeries—selling only .....		Proprietary stores .....	
Other food stores:		<b>MISCELLANEOUS RETAIL STORES</b>	
Dairy products stores .....	} CB-54A	Liquor stores .....	} CB-59E
Egg and poultry dealers .....		Antique stores and secondhand stores:	
Other miscellaneous food stores .....		Antique stores .....	
		Secondhand stores .....	
<b>AUTOMOTIVE DEALERS</b>		Sporting goods stores and bicycle shops:	
Motor vehicle dealers:		Sporting goods stores .....	CB-59C
Motor vehicle dealers—new and used cars:		Bicycle shops .....	CB-59E
Dealers with domestic car franchise only .....	} CB-XA	Jewelry stores .....	CB-59D
Dealers with imported car franchise only .....			
Dealers with domestic, imported car franchises .....			
Motor vehicle dealers—used cars only .....		<b>Fuel and ice dealers:</b>	
Tire, battery, and accessory dealers:		Fuel oil dealers .....	} CB-59E
Home and auto supply stores .....	} CB-XB	Liquefied petroleum gas (bottled gas) dealers .....	
Other tire, battery, and accessory dealers .....		Fuel and ice dealers, n.e.c. ....	
Miscellaneous automotive dealers:		Florists .....	
Boat dealers .....	} CB-XC	Cigar stores and stands .....	
Household trailer dealers .....			
Aircraft, motorcycle dealers .....		<b>Other miscellaneous retail stores:</b>	
Automotive dealers, n.e.c. ....		Book and stationery stores:	
<b>GASOLINE SERVICE STATIONS</b>		Book stores .....	} CB-59B
Gasoline service stations .....	CB-XD	Stationery stores .....	
<b>APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES</b>		Hay, grain, and feed stores .....	} CB-59E
Women's clothing, specialty stores; furriers:		Other farm supply stores .....	
Women's ready-to-wear stores .....	} CB-56A	Garden supply stores .....	
Women's accessory and specialty stores:		News dealers and newsstands .....	
Millinery stores .....		Hobby, toy, and game shops .....	} CB-59G
Corset and lingerie stores .....		Camera and photographic supply stores .....	
Other women's accessory, specialty stores .....		Gift, novelty, and souvenir shops .....	
Furriers and fur shops .....		Optical goods stores .....	CB-59E
Other apparel and accessory stores:		Retail stores, n.e.c. ....	CB-59E
Men's and boys' clothing and furnishings stores .....			
Custom tailors .....			
Family clothing stores .....			
Children's and infants' wear stores .....			
Miscellaneous apparel and accessory stores .....			



# Appendix E

## MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods .....	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks) .....	ALL
021	Meats-fish-poultry .....	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023) .....	
022	Produce (fresh fruits-vegtbls) .....	Produce (fresh fruits, vegetables) .....	CB-54A
023	Frozen foods .....	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024) .....	
024	All other foods .....	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100). .....	
025	Bakery products—exc. frozen .....	Bakery products, except frozen .....	CB-54B
026	Bakery products—frozen .....	Bakery products, frozen .....	
027	All other foods .....	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026. ....	
040	Meals-snacks .....	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment .....	ALL
060	Alcoholic drinks .....	Alcoholic drinks served at this establishment .....	
080	Packaged alcoholic beverages .....	Packaged liquor, wine, and beer .....	
100	Cigars-cigarettes-tobacco .....	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others) .....	
120	Cosmetics-drugs-cleaners .....	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers .....	CB-59A
121	Medicines exc. prescription .....	Drugs (other than prescriptions), proprietary medicines, health, first aid products .....	
122	Prescription medicines .....	Prescriptions .....	CB-54A
123	All other drugs-proprietarys .....	Prescription medicines (see line 124 for related merchandise) .....	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122. ....	CB-54A
140	Men's-boys' clothing exc. footwear. ....	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers. ....	CB-54A
141	Men's clothing .....	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180). ....	ALL
142	Boys' clothing .....	Men's clothing and furnishings. ....	
143	Men's tailored outerwear .....	Boys' clothing and furnishings .....	CB-53A
144	Other men's outerwear .....	Boys' wear .....	
145	Men's hats .....	Tailored outerwear (suits, overcoats, topcoats, sport jackets). ....	CB-56A
146	Other men's clothing .....	Other outerwear (sport and casual clothing, rainwear) .....	
160	Women's-girls' clothing, exc. footwr. ....	Men's hats .....	ALL
161	Children's-infants' wear .....	Other men's apparel and furnishings. ....	
162	Handbags-accessories .....	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180). ....	CB-56A
163	Millinery .....	Children's, infants' wear .....	
164	Hosiery .....	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500). ....	CB-53A
165	Lingerie .....	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories .....	
		Millinery .....	CB-53A, 56A
		Hosiery—women's and children's .....	CB-53A
		Hosiery .....	CB-56A
		Corsets, brassieres, underwear, negligees, and robes. ....	CB-53A
		Underwear, intimate garments, foundation garments. ....	CB-56A

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr .....	Women's, misses', juniors', coats, suits, furs, and rainwear. ....	CB-53A
167	Women's dresses .....	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses. ....	
168	Women's blouses, sptswr. ....	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. ....	CB-56A
169	Girls'-subteen-teen wear .....	Sportswear, including skirts, blouses, sweaters, etc. ....	
171	Other women's-girls' clothes, acc .....	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear. ....	CB-53A
172	Dresses .....	All merchandise on line 160 except items on lines 161 to 169. ....	
173	Coats-suits .....	Dresses .....	CB-56A
174	Handbags .....	Coats and suits .....	
175	Furs .....	Handbags .....	
176	Other women's-girls' clothes, acc .....	Furs .....	
		All other women's and children's apparel, apparel accessories. ....	
180	All footwear .....	All footwear .....	ALL
181	Men's and boys' footwear .....	Men's and boys' footwear .....	CB-56B
182	Women's and girls' footwear .....	Women's and girls' footwear .....	
183	Children's and infants' footwear .....	Children's and infants' footwear .....	
200	Curtains-draperies-dry goods .....	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades. ....	ALL
201	Piece goods-notions .....	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories. ....	CB-53A
202	Curtains-draperies .....	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets. ....	
203	All other domestics .....	All merchandise on line 200 except lines 201 and 202. ....	
220	Major appl-radio-TV-musical inst .....	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments. ....	ALL
221	Major household appliances .....	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units). ....	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments .....	Major household appliances. ....	
223	All other appliances .....	Radio, TV, record players, records, sheet music, musical instruments. ....	CB-53A, XB
224	New major appliances .....	All other merchandise on line 220 (except lines 221 and 222). ....	
225	New radios-TV's, etc. ....	New major appliances. ....	CB-57B
226	Used major appl-radios-TV's .....	New radios, TV's, record players, tape recorders. ....	
227	Records-tapes-musical inst .....	Used major appliances, radios, TV, record players, tape recorders ..	
228	Pianos .....	Records, tapes, sheet music, pianos, organs, musical instruments. ..	CB-57C
229	Organs .....	Pianos .....	
231	Musical inst-accessories .....	Organs (all types) .....	
232	Radios-phono-tape rcdrs-TV's .....	Musical instruments and accessories. ....	
233	Records-tapes-related acc .....	Radios, phonographs, tape recorders, TV's. ....	
234	Sheet music-related items .....	Records, tapes, and related accessories. ....	ALL
240	Furniture-sleep equip-floor cov. ....	Sheet music and related items. ....	
241	Floor coverings .....	Furniture, sleep equipment, floor coverings. ....	CB-53A
242	Furniture-sleep equip .....	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc. ....	
243	Sleep equipment .....	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture). ....	CB-57A
244	Other household furniture .....	Sleep equipment including springs, mattresses, and dual purpose pieces. ....	
245	Floor coverings—soft surface .....	Other household furniture, all kinds. ....	
246	Floor coverings—hard surface .....	Floor coverings, soft surface. ....	CB-59B
247	Nonhousehold furniture .....	Floor coverings, hard surface. ....	
248	Office furniture .....	Nonhousehold furniture .....	
249	Other furn-sleep equip-fl. cov. ....	Office furniture .....	
		All other merchandise on line 240 (except items on line 248). ....	



# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings .....	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings. ....	ALL
261	China-glassware .....	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures. ....	CB-53A
262	Kitchenware-housewares .....	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here). ....	
263	Other kitchenware-home furnish. ....	All other merchandise on line 260 (except lines 261 and 262). ....	
264	Small electrical appliances .....	Small electric appliances .....	CB-57B, XB
265	All other kitchenware-houseware .....	All other merchandise on line 260 (except items on line 264). ....	
266	All other home furn exc. china .....	All other merchandise on line 260 (except line 267). ....	CB-59D
267	China, glassware .....	China, glassware .....	
280	Jewelry-optical goods .....	Jewelry, watches, clocks, silverware, optical goods .....	ALL
281	Watches-clocks .....	Watches, clocks, including diamond watches .....	CB-59D
282	Silverware .....	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel). ....	
285	All other jewelry items .....	All other jewelry items, including costume and novelty. ....	
286	Optical goods .....	Optical goods .....	
287	Diamonds exc. diamond watches .....	Diamonds, diamond jewelry except diamond watches. ....	
288	Rings, exc. diamonds .....	Rings, except diamonds. ....	
300	Sporting-recreation equip .....	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment. ....	ALL
301	Athletic goods—individuals .....	Athletic goods, sales to individuals. ....	CB-59C
302	Athletic goods—teams .....	Athletic goods, sales to teams. ....	
303	Hunting equip. ....	Hunting equipment .....	
304	Fishing equip. ....	Fishing equipment .....	
305	Winter sports equip. ....	Winter sports equipment .....	CB-59C, XB
306	Boats-motors-marine equip. ....	Boats, motors, other marine equipment .....	
307	Outboard boats .....	Outboard boats .....	CB-XC
308	Outboard motors .....	Outboard motors .....	
309	Inboard motor boats .....	Inboard motor boats .....	
311	Inboard outdrive boats .....	Inboard outdrive boats .....	
312	Boat trailers .....	Boat trailers .....	
313	Marine access. and parts .....	Marine accessories and parts .....	CB-59C
315	Camping equip.-supplies .....	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.). ....	
316	Bicycles-luggage .....	Bicycles, luggage, other merchandise on line 300 (except items on line 315). ....	CB-XB
317	All other spg goods, exc. boats .....	All other merchandise on line 300 (except items on line 306). ....	
318	All other boats .....	All other boats not listed above. ....	CB-XC
319	All other mdse, except boats .....	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313). ....	
320	Hardware—gardening equipment .....	Hardware, tools, gardening equipment and supplies, electrical supplies. ....	ALL
321	Hardware-tools .....	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here). ....	CB-53A
322	Gardening equipment-supplies .....	Lawn and garden supplies .....	CB-52C
323	Plumbing-electrical supplies .....	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here). ....	CB-53A
324	Other hardware-tools .....	Plumbing and electrical supplies. ....	CB-52C
		Other hardware, tools (except items on lines 322 and 323). ....	
340	Lumber-building materials .....	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here). ....	ALL
341	Lumber .....	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block). ....	CB-52A
342	Plywood .....	Plywood (all kinds, softwood and hardwood). ....	
343	Windows-doors and frames (metal) .....	Windows, doors, and frames, metal. ....	
344	Kitchen cabinets .....	Kitchen cabinets (include wood and metal). ....	
345	All other millwork .....	All other millwork (include moldings, wood window and door frames and units). ....	
346	Wallboard .....	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking). ....	CB-52A
347	Asphalt and asbestos products .....	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.) ....	

# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper .....	Paint, glass, and wallpaper. ....	CB-52A, 53A
349	Heating and plumbing equip. ....	Heating and plumbing equipment (all kinds). ....	
351	Metal roofing and siding .....	Metal roofing and siding. ....	CB-52A
352	Masonry supplies .....	Masonry supplies (including cement, lime, plaster, brick, clay pipe). ....	
353	Insulation .....	Insulation (including batt, fill and roll). ....	
354	Prefabricated bldgs. and parts .....	Prefabricated building and parts, including components such as panels, trusses, floor systems. ....	
355	All other building materials .....	All other buliding materials and supplies. ....	CB-52B
356	All other lumber, millwork .....	All other merchandise except 357, 358, 359, 361. ....	
		All other merchandise on line 340 (except items on line 348). ....	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies. ....	CB-52C
357	Paint-varnish, etc. ....	Paint, varnish, shellac, enamel, lacquer. ....	CB-52B
358	Paint sundries .....	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.). ....	
359	Wallpaper-other wall coverings .....	Wallpaper, other wall coverings. ....	CB-59F
361	Glass .....	Glass (include glassware items on line 260—not here). ....	
362	Lumber-millwork .....	Lumber, millwork .....	
363	Other building materials .....	Other building materials (items on line 362). ....	
364	Paint-sundries-glass-wallpaper .....	Paint, paint sundries, glass, and wallpaper. ....	CB-52C
380	Automobiles-trucks .....	Automobiles, trucks, other powered road vehicles. ....	ALL
381	New passenger cars—retail .....	New passenger cars—retail. ....	CB-XA
382	New passengers cars—wholesale .....	New passenger cars—wholesale (for resale). ....	
383	New commercial vehicles—retail .....	New commercial vehicles—retail. ....	
384	New commercial vehicles—whsle. ....	New commercial vehicles—wholesale (for resale). ....	
385	Used passenger cars—retail .....	Used passenger cars—retail. ....	CB-XA, XC, XD
386	Used passenger cars—whsle .....	Used passenger cars—wholesale (for resale). ....	
387	Used commercial vehicles .....	Used commercial vehicles .....	CB-XB, XC, XD
389	Motorcycles-motor scooters .....	Motorcycles, motor scooters .....	
391	Other power road vehicles .....	All other merchandise on line 380 (except items on line 389). ....	CB-XA
392	All other autos-trucks .....	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389). ....	
400	Auto fuels-lubricants .....	Automotive fuels and lubricants. ....	ALL
401	Gasoline .....	Gasoline .....	CB-XA, XB, XC, XD
402	Other automotive fuels .....	Other automotive fuels (including diesel). ....	
403	Motor oils-greases-other oils .....	Motor oil, greases, other automotive lubricants. ....	
420	Auto tires-batteries-access. ....	Automobile tires, tubes, batteries, accessories, parts. ....	ALL
416	New tires-tubes (fleet operators) .....	New automobile tires and tubes sold to fleet operators. ....	CB-XB
417	New tires-tubes-other users .....	New automobile tires sold to other users. ....	
418	Retreads (fleet operators) .....	Retread automobile tires sold to fleet operators. ....	
419	Retreads (other users) .....	Retread automobile tires sold to other users. ....	
421	Parts installed in repair work .....	Parts—installed in repair work. ....	CB-XA, XD
422	Parts—wholesale .....	Parts—wholesale (to other businesses). ....	
423	Parts—retail .....	Parts—retail (over the counter). ....	CB-XA, XD
424	Automoblie tires-batteries-acc. ....	Automobile tires, batteries, access., tubes. ....	
426	Automobile accessories .....	Automobile accessories, parts (over the counter). ....	CB-XB
428	New auto tires—sold to dealers .....	New automobile tires and tubes sold to dealers for resale. ....	
429	New truck-bus tires (to users) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
431	New truck-bus tires (to dealers) .....	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
433	Retreads sold to dealers .....	Retread automobile tires sold to dealers for resale. ....	CB-XB
434	Retreads-truck-bus (to users) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. ....	
435	Retreads-truck-bus (to dealers) .....	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. ....	
436	Storage batteries .....	Storage batteries. ....	
440	Farm equipment-machinery .....	Farm equipment, machinery. ....	ALL



# MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies .....	Hay, grain, feed, farm supplies, fertilizer. ....	ALL
461	Hay-grain-feeds .....	Hay, grain, feeds.....	CB-59F
462	Seed .....	Seed .....	
463	Fertilizers-insecticides .....	Fertilizers, insecticides, fungicides, etc. ....	
464	Other farm supplies .....	Other farm supplies .....	
480	Household fuels-ice .....	Fuels (coal and wood, oil, LP gas), ice. ....	ALL
481	LP gas—wholesale .....	LP gas to others for resale. ....	CB-59E
482	Other LP gas sales .....	Other LP gas sales. ....	
483	Other fuels .....	Other fuels (coal, wood, oil), ice. ....	
500	All other merchandise .....	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.) ....	ALL
501	Toys-games-wheel goods .....	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here). ....	CB-53A
502	Books-stationery-photo. equip. ....	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment. ....	
504	Mobile homes-household trailers .....	Mobile homes, household trailers. ....	CB-XC
505	Camp trailers-travel trailers .....	Camp trailers, travel trailers. ....	
506	Utility trailers .....	Utility and other trailers, except boat trailers (include boat trailers on line 312). ....	
507	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.) ....	CB-59B
508	Commercial stationery-off. suppl. ....	Commercial stationery and office supplies. ....	
509	Office mach. exc. typewriters .....	Office machines, except typewriters. ....	
511	Typewriters .....	Typewriters .....	CB-59B
512	Social stationery-greeting cards .....	Social stationery and greeting cards. ....	
513	Books-periodicals .....	Books and periodicals—all kinds. ....	
514	Art-drafting-eng. supplies .....	Art, drafting, and engineering supplies. ....	CB-54A
515	All other merchandise .....	All other merchandise specified on line 500 except items on lines 508 through 514. ....	
516	All other merchandise .....	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.) .	
517	Paper-paper products .....	Paper, paper products (facial tissues, stationery, other household paper products). ....	CB-53A
518	Mdse. exc. toys-games-books-sta. ....	Other merchandise on line 500 except items on lines 501 and 502. ....	
520	Nonmerchandise receipts .....	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here. ....	CB-54A, 52A
521	Printing to order .....	Printing to order. ....	CB-59B
522	Renting-leasing—office mach. ....	Rental and leasing of office machines and furniture. ....	
523	Other nonmerchandise receipts .....	All other receipts on line 520. ....	
524	Brake and wheel services .....	Brake and wheel services. ....	CB-XB
525	Tire services other than retread .....	Tire services other than retreading. ....	
526	Other nonmerchandise receipts .....	All other services to customers on line 520 except items on lines 524 and 525. ....	
527	Service labor .....	Service labor .....	CB-XA, XD
		Repair service labor. ....	CB-XC
528	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 539. ....	CB-XA
529	Watch-clock-jewelry repairs .....	Receipts from watch, clock, and jewelry repairs and engraving. ....	CB-59D
531	Storage and docking services .....	Storage and docking services. ....	CB-XC
532	Other nonmerchandise receipts .....	All other nonmerchandise receipts on line 520 except items on lines 527 and 531. ....	
533	All nonmdse. rcpts from customers ....	All nonmerchandise receipts from customers. ....	CB-59D
534	Auto repair .....	Automotive repair-service labor receipts. ....	
535	All other service receipts .....	All other service receipts on line 520 except items on line 534. ....	CB-53A
539	Auto-truck rental or lease .....	Rental or lease of automobiles or trucks. ....	CB-XA

# Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

## COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

## RETAIL TRADE REPORTS

**Weekly Retail Sales**—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

**Monthly Department Store Sales for Selected Areas**—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

**Monthly Retail Sales**—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

**Annual Retail Trade Report**—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-of-business groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

## MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

## MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

## OTHER CURRENT BUSINESS REPORTS

**Canned Food Report**—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multiunit organizations.

**Green Coffee Inventories and Roastings**—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

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*For additional information on the contents and subscription prices of these reports, write to Bureau of the Census, Washington, D.C. 20233.*



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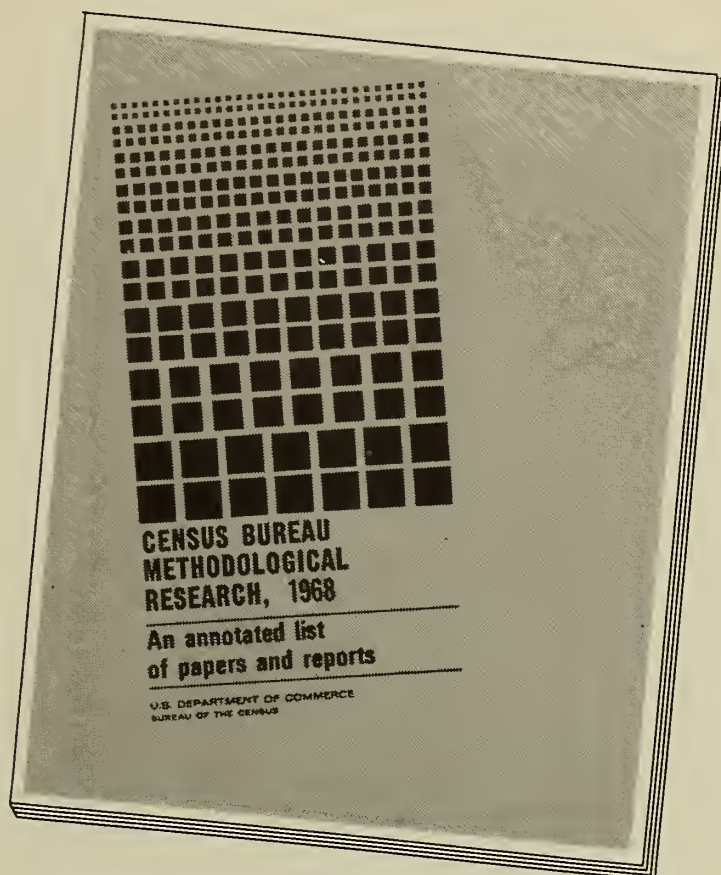
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